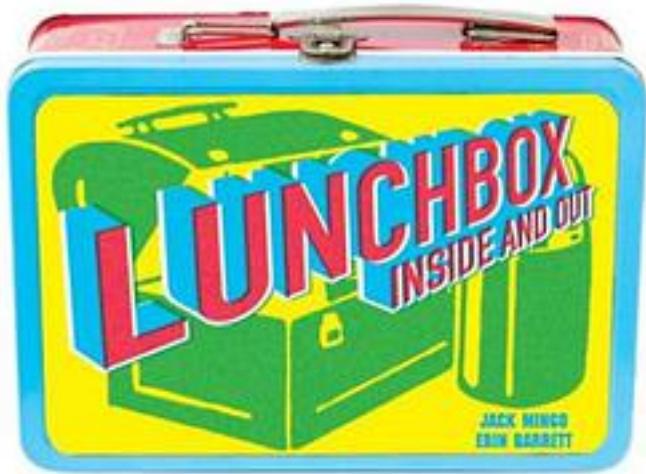


# Lunchbox Inside and Out



FROM METAL TO VINYL TO PLASTIC—THE GOLDEN AGE, 1950–1980

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Comic Books, airstream trailers, 1960s TV shows ... all are indelibly etched in the american pop culture landscape. but if there's one little corner of our past that's been overlooked, it's the lunchbox. Hyped by manufacturers of the time, stuffed with peanut butter and jelly sandwiches and thermoses leaking chocolate milk, carted from suburban split-levels to schoolyards across the country for four decades, these compact forms of portable art embody a whole world of memory and nostalgia. From outer space to superheroes, from cowboys to cartoons, in metal or nifty vinyl ... here, for the first time, is the whole colorful history of one of the coolest collectibles of our time.

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