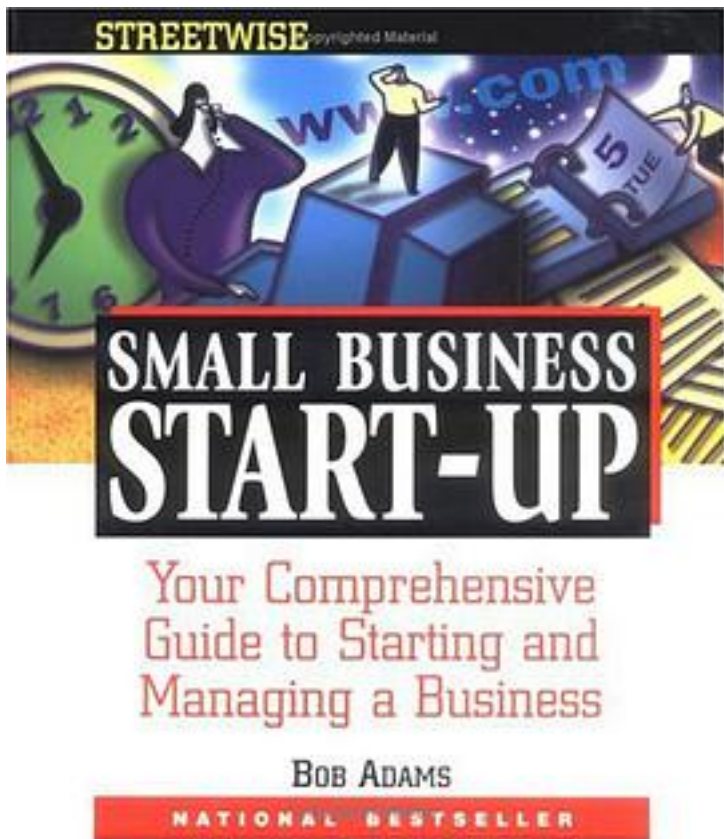


Streetwise Small Business Start-UP



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出版者:Adams Media Corp

出版时间:1996-4

装帧:Pap

isbn:9781558505810

Streetwise is devoted exclusively to business topics. From writing business plans, to financing, to building Web site traffic, these books provide everything ambitious business professionals need. Business happens in the real world, not the classroom. Streetwise recognises this and delivers the goods - fast. No fluff. No wasted time. Just cutting-edge information managers and small business entrepreneurs need to run their business successfully.

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