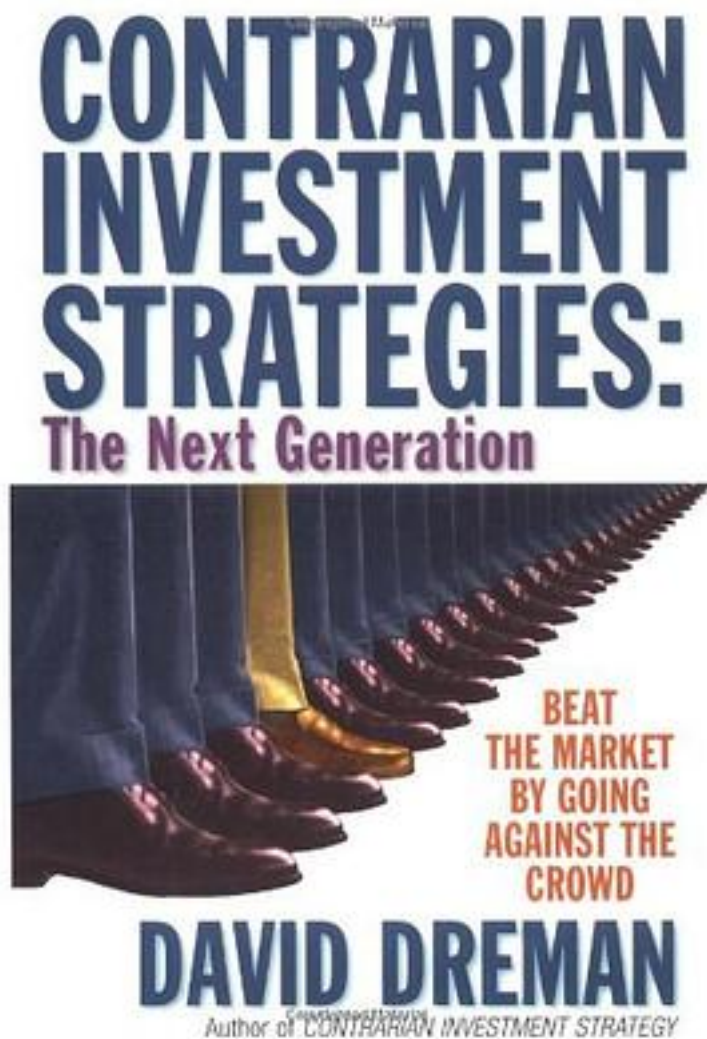


Contrarian Investment Strategies - The Next Generation



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著者:David Dreman

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David Dreman's name is synonymous with the term 'contrarian investing', and his contrarian strategies have been proven winners year after year. Now Dreman offers four all-new contrarian investment tactics that are sure to deliver high-percentage returns, regardless of the size of your portfolio. These tactics have resulted in Dreman's High Return Equity Fund being the leader since its inception in 1988. Dreman reveals a proven, systematic, and safe way to beat the market by buying stocks of good companies when they are currently out of favour. At the heart of this book is a fundamental psychological insight: investors overreact. Dreman demonstrates how investors consistently overvalue the so-called 'best' stocks and undervalue the so-called 'worst' stocks, and how earnings and other surprises affect the best and worst stocks in opposite ways. Since surprises are a way of life in the market, Dreman shows how to profit from these surprises with his ingenious new techniques, most of which have been developed in the nineties. Based on cutting-edge research and irrefutable statistics, David Dreman's revolutionary techniques will benefit everyone with an interest in the investment field, both professional and layperson.

作者介绍:

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评论

一旦发现了机会，唯一要做的便是当机立断，毫不犹豫。

关于why 说得太多，我已经知道why。关于what，相对于它的篇幅说得太少。

笑死了这书每隔十年就换个名字重新印一遍..然后作者的fund已经从20bn到4bn了...

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书评

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