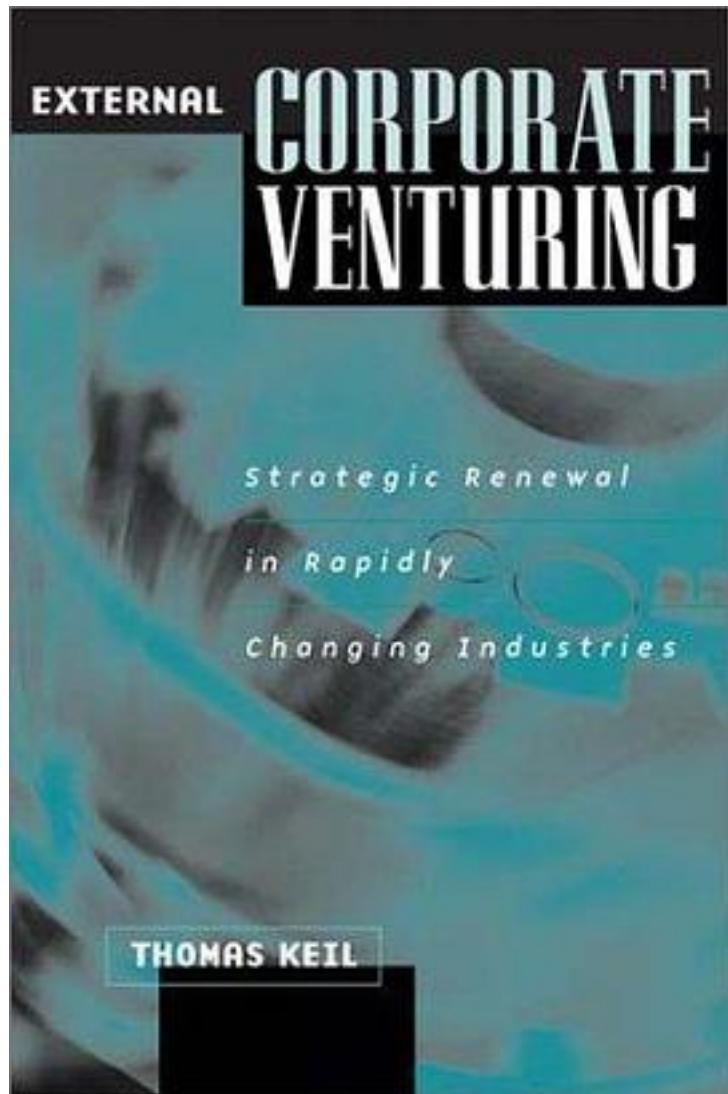


# External Corporate Venturing



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Major players in the information and communication technology industries have used corporate venture capital, alliances, acquisitions, or spin-offs to achieve remarkable strategic self-renewal. Keil's succinct and readable account shows how. With case studies and lucid explanations, Keil shows how corporations create and use a variety of connected learning processes to build their own venturing capabilities.

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