

# Information Dashboard Design



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Dashboards have become popular in recent years as uniquely powerful tools for communicating important information at a glance. Although dashboards are potentially powerful, this potential is rarely realized. The greatest display technology in

the world won't solve this if you fail to use effective visual design. And, if a dashboard fails to tell you precisely what you need to know in an instant, you'll never use it, even if it's filled with cute gauges, meters, and traffic lights. Don't let your investment in dashboard technology go to waste. This book will teach you the visual design skills you need to create dashboards that communicate clearly, rapidly, and compellingly. "Information Dashboard Design" will explain how to: avoid the thirteen mistakes common to dashboard design; provide viewers with the information they need quickly and clearly; apply what we now know about visual perception to the visual presentation of information; minimize distractions, cliches, and unnecessary embellishments that create confusion; organize business information to support meaning and usability; create an aesthetically pleasing viewing experience; maintain consistency of design to provide accurate interpretation; and optimize the power of dashboard technology by pairing it with visual effectiveness.

作者介绍:

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## 标签

dashboard

information

Design

设计

可视化

交互设计

数据可视化

bi

## 评论

这方面的知识本身很简单但又很有用，稍微重视一下读本书就比完全不读好很多。

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内容很简单 但是还挺实用的 设计时要注意的点作者列的还不错

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BI分析会需要Dashboard来做数据支撑。这本书介绍了新的图例，Bullet graph

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老板扔给我看的书之一。。。图基本都看了。文字扫的很快。精髓其实几句话就可以概况了。

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好作者一旦成名就有瞎出书的倾向。。。一本书我只高亮了两句话。。。

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如何展示信息，达成目的的是一个需要不断思考的过程。

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将仪表盘的设计理念以及各项元素的运用进行了系统的介绍. 其中列举了不少bad practice,需要引以为戒.果然需要点美学的理解以及设计感呀.

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很实用的设计图表的规则法则

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To design dashboards that really work, you must always focus on the fundamental goal: communication. More than anything else, you must care that the people who use your dashboards can look at them and understand them simply, clearly, and quickly.

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bullet chart

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实用度很高的一本书，讲述可视化图设计的关键要素，例如图表、配色、位置、交互等等，并辅以实例。可惜篇幅较短，点到即止的主题较多

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Few的时代过去了，但人类大脑接受信息的方法是不变的

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收获是把dashboard的设计要点和思路重新梳理了一遍 Bullet graph很有意思  
可以试着把它运用到实际当中去

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经典之作，研发Xcelsius时候拜读过

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## 书评

用了一个下午读完了整本书。第一感就是极至的追求简洁，以及对Dashboard信息直观性的极度要求，加上美学理念，最终达到商业报表有效信息传递的作用。  
整本书有必要从头看到尾，再在实践中不断回顾。一开始的内容从目前商业报表中的普遍问题谈起，从中引出各个报表元素的分类和...

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