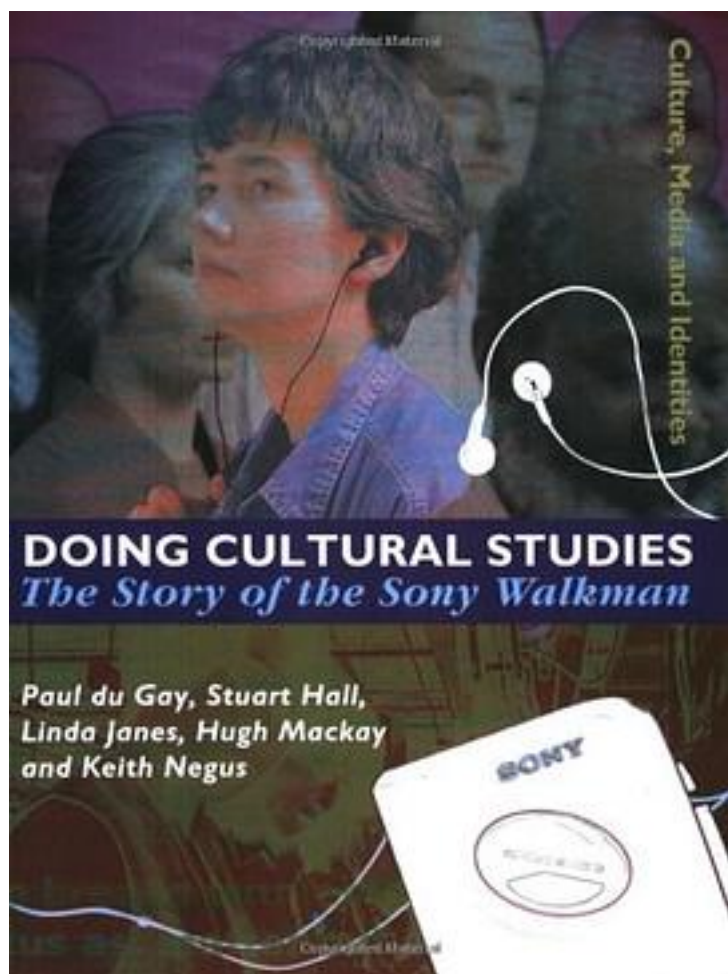


Doing Cultural Studies



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著者:Paul du Gay

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In recent years 'culture' has become a central concern in a wide range of fields and disciplines. This book introduces the main substantive and theoretical strands of this

'turn to culture' through the medium of a particular case study: that of the Sony Walkman. Using the example of the Walkman, the book indicates how and why cultural practices and institutions have come to play such a crucial part in our lives, and introduces some of the central ideas, concepts and methods of analysis involved in conducting cultural studies.

作者介绍:

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标签

文化研究

Cultural_Studies

PaulduGay

Culture

cultural_studies

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English

2011年读的书

评论

大名鼎鼎的circuit of culture来自本书，很拽，近20年后还是很有效的文化分析工具。

来Leeds以后写论文的第一本参考书...

representation - identity - production - consumption - regulation
十多年前的研究，希望能挖掘到新东西。

纠结的ICS论文!!!

很有意思的书

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书评

《做文化研究：索尼随身听的故事》这本书的封面给人感觉很老土，但里面的内容却是很酷的真材实料。
作者试图从SONY闻名全球的Walkman随身听着手，挖掘“产品”中的文化意义。其中比较有颠覆性的观点包括：SONY所代表的日本工业设计文化其实并非日本人的独门原创，而是欧美设...

这个书有两个看点，一则是文化研究的看点，是很不错的文化研究类书籍，外国人的特别是人文科学的研究思路都很明确，深入浅出，而且逻辑感很强，而中国的书则是形式感很强，一二三画圈圈，但是实际逻辑往往都是有问题的。
第二个看点则是sony的看点，虽然现在往往只有暴发户...

Example is well picked and theoretical tools are well-balanced. And several notable

structures are invented or mentioned: the circuit of culture concerning Representation, Identity, Production, Consumption, Regulation; the dialects of consumption and product...

We live in a modern society. We live with signs, Images, languages, beliefs. We have to represent ourselves, to identify the representation, to make the product, to consume and to recognize the meaning. Culture product is the less tangible product, it repr...

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