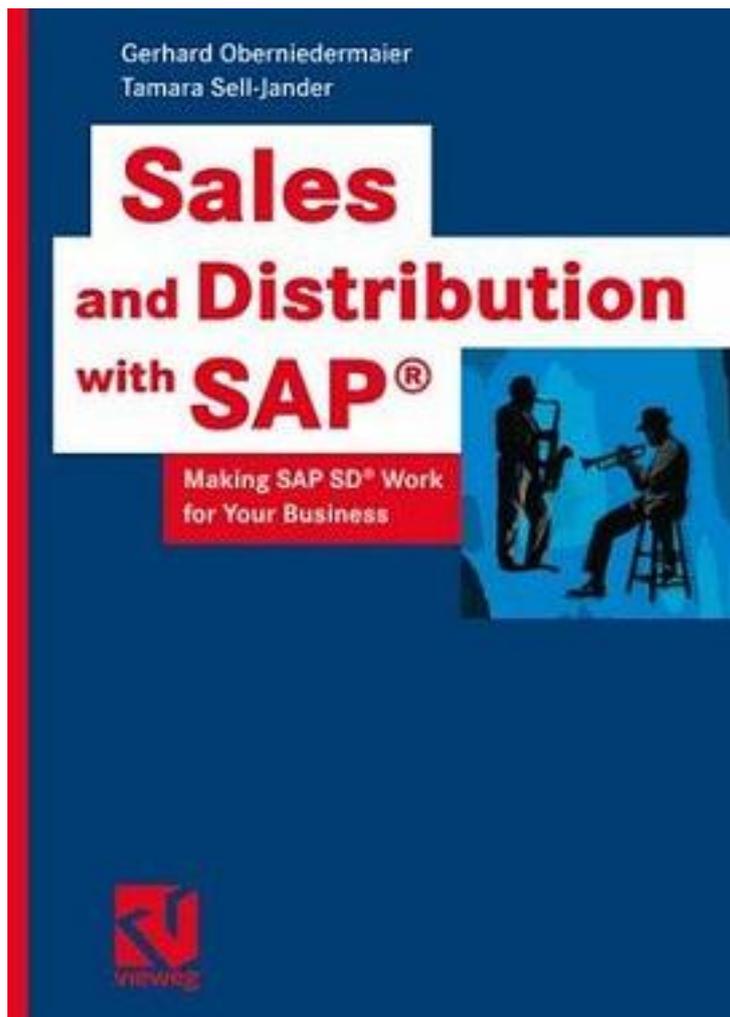# Sales and Distribution with SAP

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The book shows how to design the most important business processes in the sales

area of each company by using the SAP module SD. It contains valuable tips and examples that show sales reps and managers and distribution Center employees how to get up and running quickly with SAP while saving time and money. The book provides a concise introduction setting out the case for integrating business functionality on the web. Furthermore the book helps to understand SAP APO in the context of SCM. It is addressed specifically to those who need to implement APO in the context of the sales processes. Last not least the author offers a walk-through of the process, from inception through planning, designing and testing.

作者介绍:

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