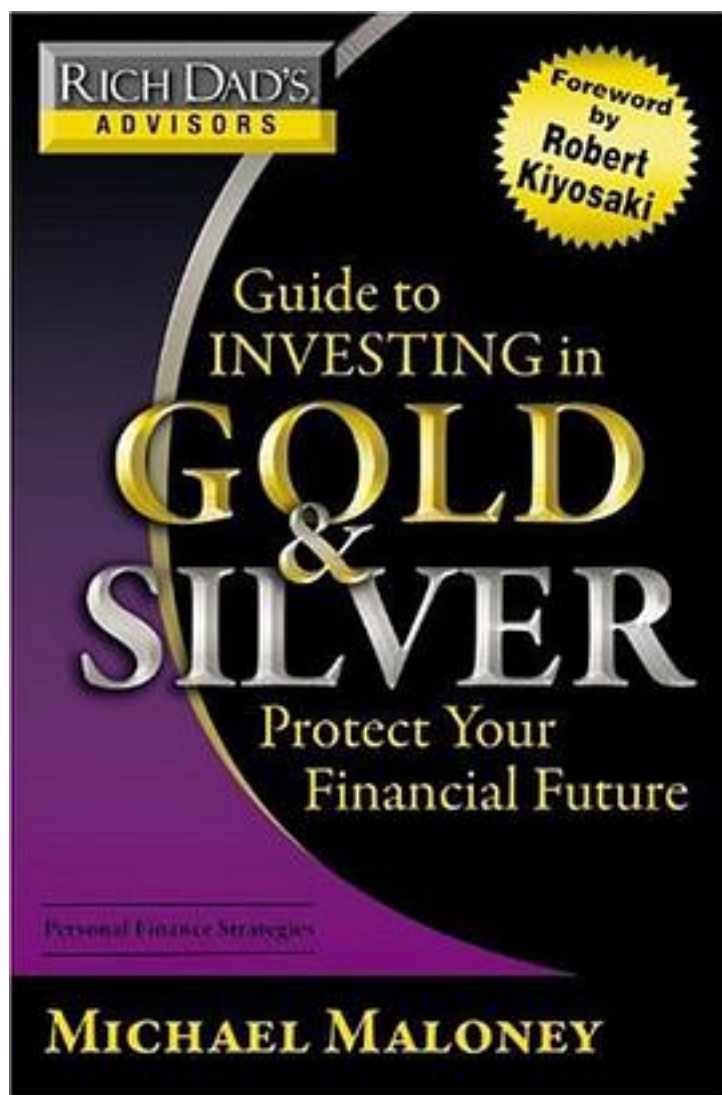


Rich Dad's Advisors



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Bearing the brand name from the #1 New York Times bestseller Rich Dad Poor Dad, SALES DOGS reveals how knowing the characteristics and interactions of the five basic 'breeds' of people will be sure to help anyone improve their business and selling savvy. Different workers have the personality traits of different breeds of dogs. This is the idea behind SALES DOGS, a clever business book in which sales expert Blair Singer reveals how anyone can learn what their natural strengths and weaknesses are in order to achieve best possible results. With information on a variety of sales topics-from dealing with 'big dogs' to protecting one's territory-SALES DOGS is a fun new way of looking at the sales game.

作者介绍:

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