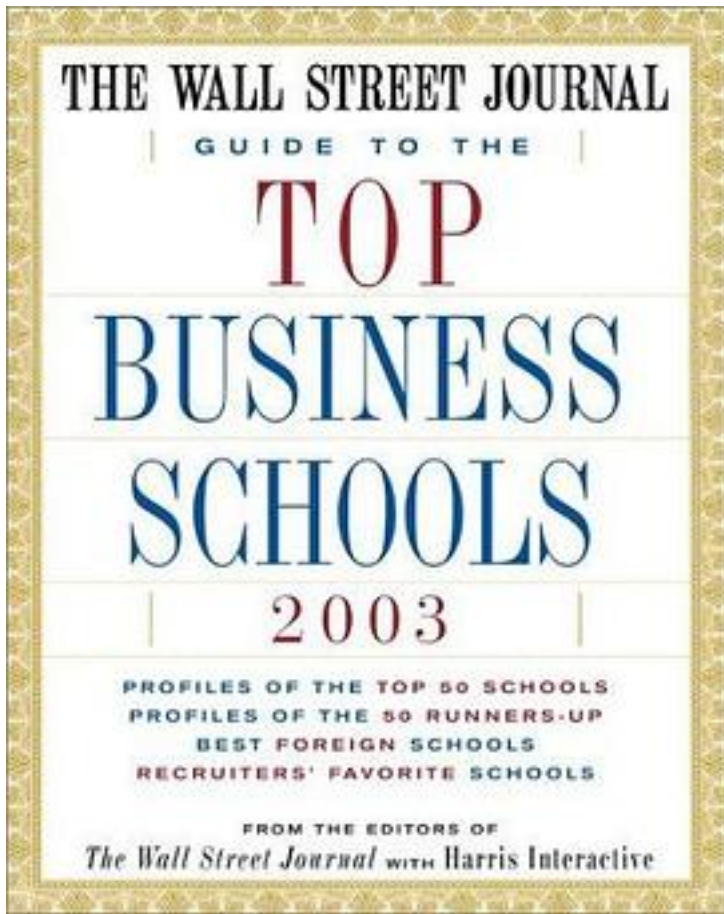


# The Wall Street Journal Guide to the Top Business Schools 2003



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For years, prospective M.B.A. students seeking guidance on which business schools to consider have had to rely on rankings compiled with vague methodologies, subject to

the biased opinions of students and school administrators. Now come The Wall Street Journal and Harris Interactive, the worldwide market-research firm, with their second annual survey that has become the single most important reference tool for students, school administrators, and corporate recruiters. Using a carefully constructed methodology and Harris Interactive's online polling expertise, The Wall Street Journal Guide to the Top Business Schools 2003 shows students what corporate recruiters -- the "buyers" of budding management talent -- really think of the schools and their students.

Each profile of the 50 top M.B.A. programs, as well as of the 50 runners-up, includes information on admissions, enrollment, test scores, the industries and companies most likely to hire the school's graduates, and graduates' expected first-year salaries. The Wall Street Journal Guide to the Top Business Schools 2003 also covers:

- \* The current business-school boom
- \* The growing importance of internships
- \* Dramatic changes in the M.B.A. job market
- \* The salary and bonus outlook
- \* Top schools for minorities
- \* Top schools for women

and includes lists of:

- \* Top public and private schools
- \* Top large and small schools
- \* Top schools by region
- \* Top schools by industry
- \* Top schools by academic discipline
- \* "Hidden gems"

With the credentials of the world's leading business newspaper and the survey's unprecedented methodology, The Wall Street Journal Guide to the Top Business Schools 2003 is the essential guide for students, schools, recruiters, and anyone considering an M.B.A. degree.

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PART THREE

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