

Squandering Aimlessly



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What would you do if you received a sudden financial windfall? David Brancaccio, whose ability to clarify economic matters has made public radio's Marketplace a hit, set out to discover where, why, and how people are spending their riches -- whether it's proceeds from stock options, profits from the sale of a house, or an unexpected inheritance or bonus.

His journey takes readers from Minnesota's Mall of America to the

financial caverns of Wall Street, to a college set among the oil wells of West Texas. He gathers wisdom on money and its uses from California entrepreneurs, a drifter in the desert, a U.S. treasury secretary, and many others from all walks of life. The result is at once a delightful adventure and an eye-opening report on America's attitudes about spending, saving, and investing.

作者介绍:

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