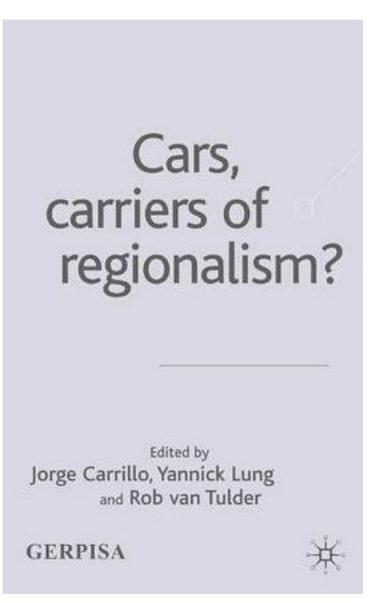
Cars, Carriers of Regionalism""



Cars, Carriers of Regionalism""_下载链接1_

著者:Carrillo V., Jorge; Lung, Yannick; Tulder, Rob Van

出版者:Palgrave Macmillan

出版时间:2004-09-18

装帧:Hardcover

isbn:9781403921444

This highly topical book brings together some of the world's leading specialists on the global car industry who discuss the ins and outs of the faster lane of regionalism at a time that the world is reassessing the ins and outs of globalization. It provides a thorough and up-dated mapping of the worldwide geography of the car industry, in the triad regions (Europe, North America and Japan), and in the emerging countries
thorough and up-dated mapping of the worldwide geography of the car industry, in the triad regions (Europe, North America and Japan), and in the emerging countries and regions.
作者介绍:
目录:
Cars, Carriers of Regionalism""_下载链接1_
标签
评论
书评