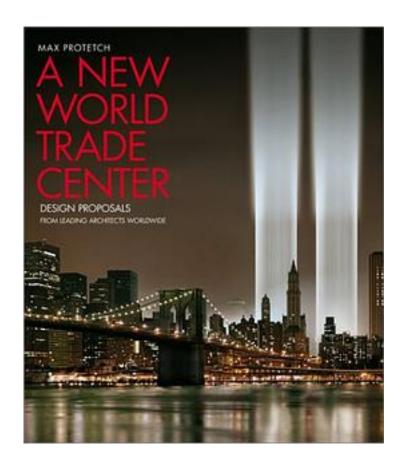
A New World Trade Center



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Book Description

"As they watched on television as airliners controlled by terrorists flew into the World Trade Center and the Pentagon, the American and international public at large became suddenly aware of the symbolic, political, economic and social importance of architecture."

-- Max Protetch

Architecture gained a new significance in the eyes of the world when New York's World Trade Center was brutally attacked on September 11, 2001, as a symbol of the freedom and commercial strength of the United States of America. Recognizing the public's new appreciation of the correlation between architecture and the culture that creates it, Max Protetch, a New York art gallery owner who is the world's preeminent dealer of architectural drawings and has represented some of architecture's finest minds, launched an artistic response to the attacks that would help New Yorkers regain their footing and envision a new future for the city.

By the end of September, as the debate began to stir over what would become of the devastated lower portion of Manhattan, Protetch had begun asking many of the world's top architects to contribute to one of the most important and provocative architecture and design shows in recent history. The result was a unique combination of proposals from a diverse group of architects that included sketches from the late Samuel Mockbee, a proposal for a multiuse, multicultural cathedral from Paolo Soleri, Daniel Libeskind's ideas for a memorial structure, and Zaha Hadid's vision for the future of high-rise architecture. A New World Trade Center is an extraordinary display of creativity in thought and design that considers the future of lower Manhattan from myriad perspectives -- serving at once as a powerful remembrance of lives lost and a catalyst to the debate on downtown Manhattan.

From Publishers Weekly

Many of these four dozen or so designs solicited by New York gallery owner Protetch may be fanciful rather than practical--from Acconci Studio's "building full of holes" ("preshot, pre-blown-out, preexploded") to Jakob + MacFarlane's "light and sensual" design of long, thin towers resembling fingers and symbolizing "peaceful aspiration"--but they bring a freedom of imagination whose need was surely demonstrated by the paucity of creativity shown in the half dozen designs for rebuilding the World Trade Center site that were unveiled recently. (On sale Sept. 3)

About Author

Max Protetch opened his first gallery in 1969 at the age of twenty-three. Since 1978 he has established himself as the world's premier dealer in architectural drawings and objects. He has shown the work of some of the most important architects of the twentieth century, including Frank Lloyd Wright, Mies van der Rohe, Louis Kahn, Aldo Rossi, and Eliel and Ero Saarinen, and premiered the work of some of the most influential figures in contemporary architecture, including Frank Gehry, Michael Graves, Zaha Hadid, John Hejduk, Rem Koolhaas, and Samuel Mockbee.

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Book Dimension:		
length: (cm)24 width:(cm)21.2		

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