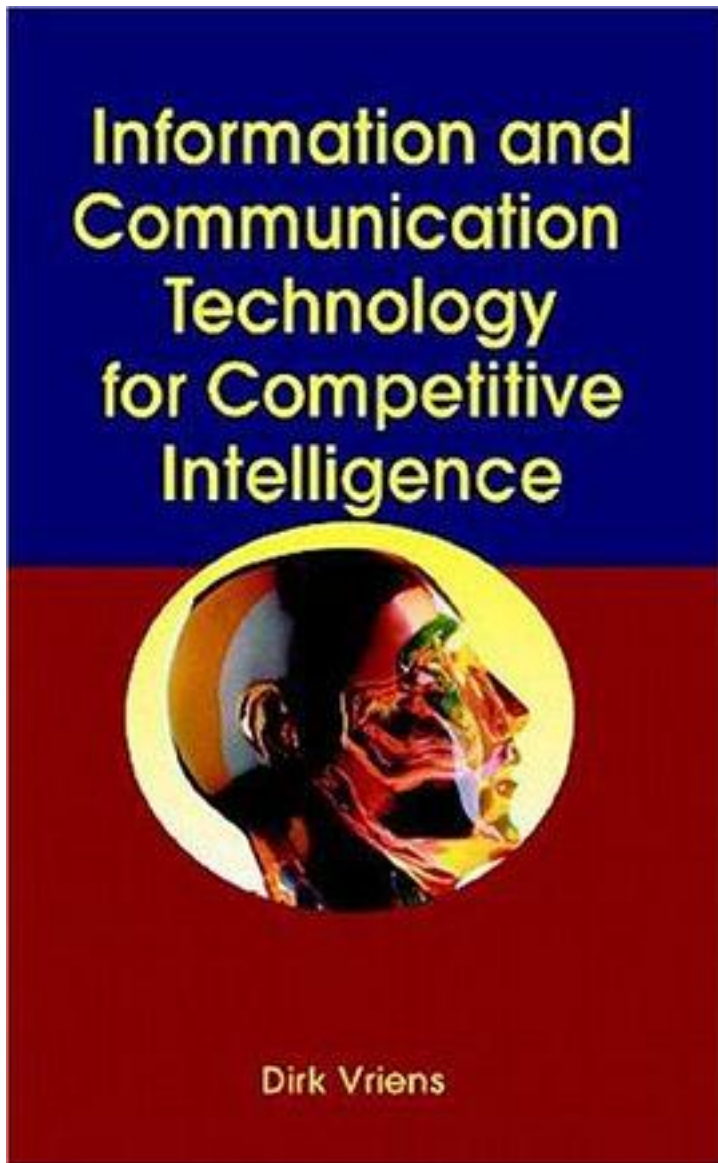


# Information and Communications Technology for Competitive Intelligence (Advanced Topics in Global Information Management)



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Addressing the need for information and communications technology (ICT) tools for competitive intelligence (CI) activities, this book covers conceptual issues such as the relation of strategy formulation, viability, and ICT. Also included are practical guidelines for implementing ICT tools to monitor strategy, and case studies on Intranet usage for CI activities.

作者介绍:

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