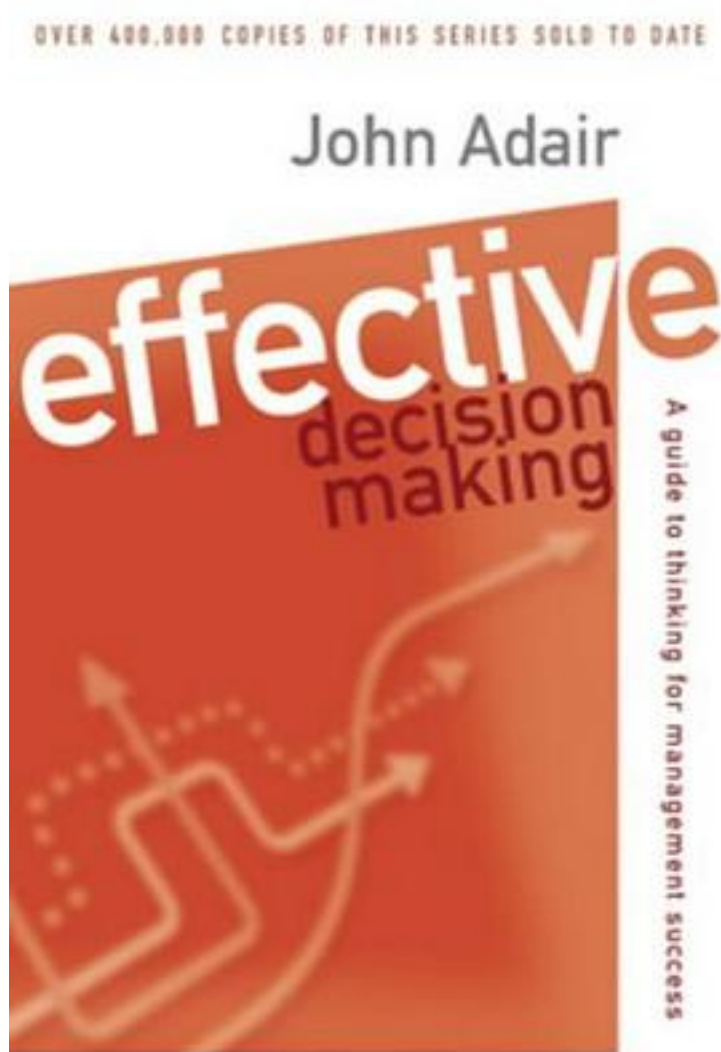


effective decisionmaking



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出版者:7-09999

出版时间:1985-6

装帧:

isbn:9780330287487

Few managers devote enough time to the thinking processes they should apply to their jobs. Yet long, energetic hours at work are wasted if business decisions are not logical, clear - and correct. "Effective Decision-making" is a guide to the crucial management skill of creative thinking. John Adair draws on examples and case studies from business, recent history, sport and entertainment to show how to approach problems, how to argue your case and how to develop your thinking skills.

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