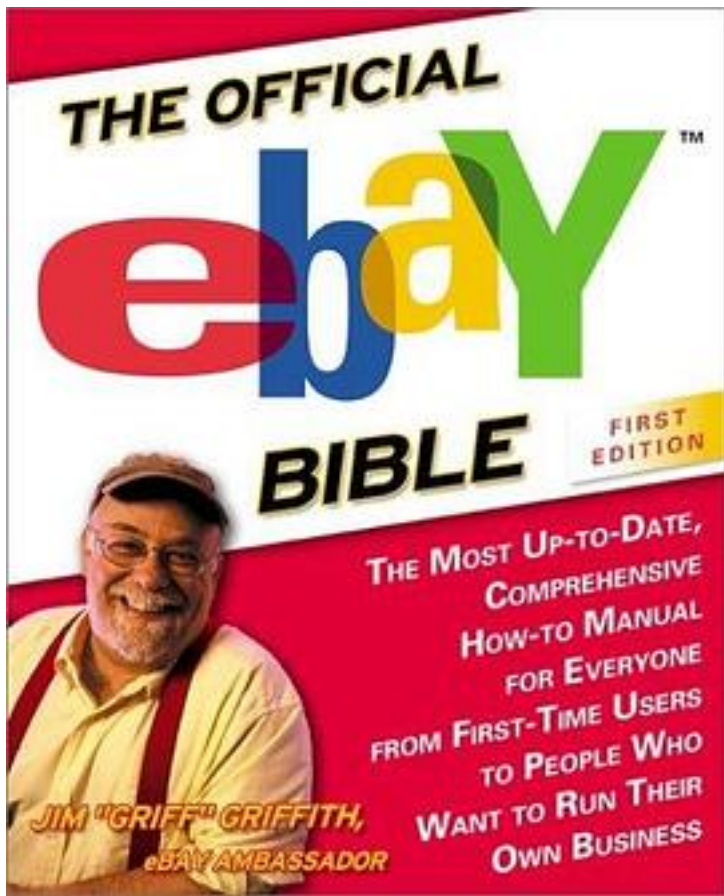


The Official eBay Bible



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America's official eBay Ambassador shares his humor, know-how, and matchless eBay expertise in this authoritative guide geared to both the beginning bidder and seller, as well as the professional entrepreneur.

Whether it's just a desire to make some extra money, buy the latest set of golf clubs, or start a new business, eBay is the best online destination. With a community of more than forty-six million people around the work every day, eBay is the world's online marketplace.

In this definitive resource, ultimate eBay insider Jim Griffith-also known as Griff-tells readers everything they need to know to become successful online buyers and sellers. In this indispensable manual-completely authorized by eBay and featuring the latest formats, screens, protocols, and etiquette-the eBay Guru of online auctions provides a comprehensive blueprint for:

- o Navigating the Web site
- o Placing a bid
- o Putting items up for sale
- o Setting up your own successful eBay business
- o Tricks of the trade from successful eBay buyers and sellers
- o Strategies for safe, secure, hassle-free eBay buying and selling
- o Tips and shortcuts for even the most technologically challenged
- o Case studies and success stories of people whose lives have been changed by eBay

For first-time users or online pros, The Official eBay Bible teaches people how to swap and shop with the best of them.

作者介绍:

目录:

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