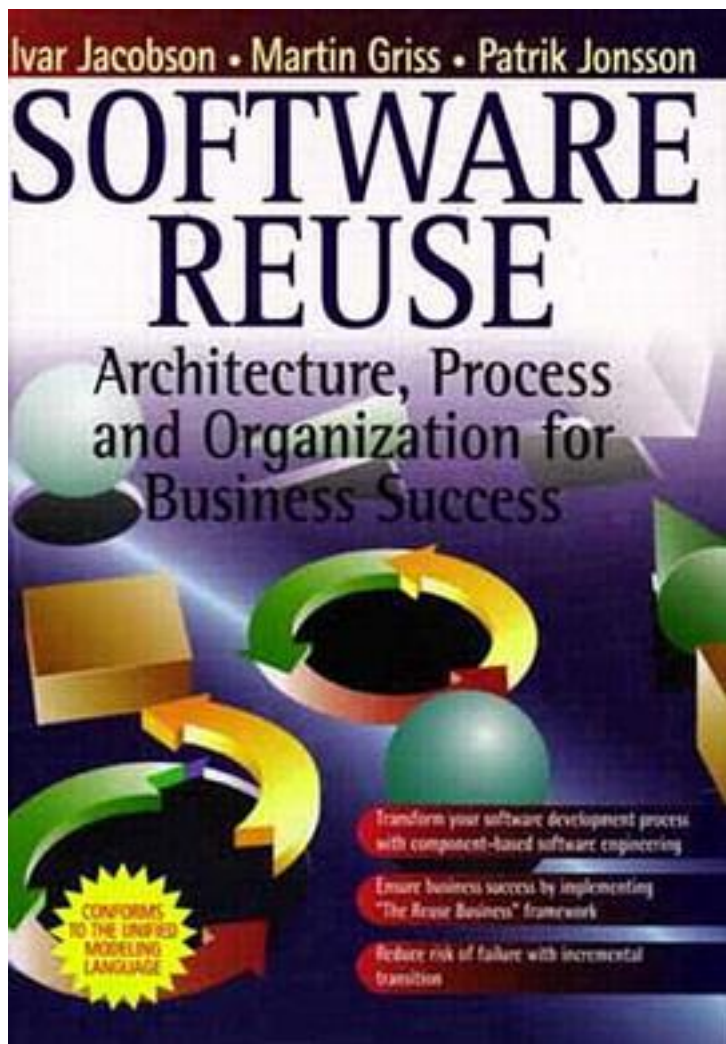


Software Reuse



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"How can I incorporate reuse into my complex software development process in order to gain a competitive edge?" This is a question that many have attempted to answer by taking up object technology, with varying degrees of success. In *Software Reuse: Architecture, Process and Organization for Business Success*, the authors present a brand new, technically innovative, coherent and systematic model for implementing reuse. They have combined their experience in the fields of object oriented software engineering, business engineering and systematic software reuse to create the Reuse-Driven Software Engineering Business (Reuse Business) framework. *Software Reuse: Architecture, Process and Organization for Business Success* - introduces the concept of software reuse as a business success enable - describes how the right architecture allows applications and components to evolve gracefully - provides guidelines for implementing software engineering processes - advises on organizational issues such as the structure, transition, day-to-day management, economics and measurement. Whether you are a software engineer, architect, designer, programmer or manager, whether you are familiar with the concepts of reuse, component-based software engineering, object oriented technology and business engineering or not, you should read *Software Reuse: Architecture, Organization and Process for Business Success*. In it you will find new ground-breaking information and advice. Visit the Rational Web Site <http://www.rational.com>

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