

Corporate Governance



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MASTERING BUSINESS IN ASIA

CORPORATE GOVERNANCE

"A good book for all company directors, CEOs, managers and government regulators. It highlights the growing importance of good corporate governance at a macro and micro level. Peter Wallace & John Zinkin's book illustrates clearly the corporate governance implications on different enterprises, Markets, and geographies with special emphasis from the shareholder's point of view. Particularly helpful are the details on how companies can implement a good corporate governance. This book is very comprehensive and is highly recommended for every executive looking to maintain exemplary governance and ethics in their organization."

—Kai Nargolwala, Group Executive Director, Standard Chartered Bank

"Businesses in competitive local and global markets increasingly use their commitment to corporate governance to differentiate themselves. The authors provide a useful road map to this future. Building on the best in Asia's business traditions, this

book will help Asian businesses position themselves at the forefront of corporate social responsibility."

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