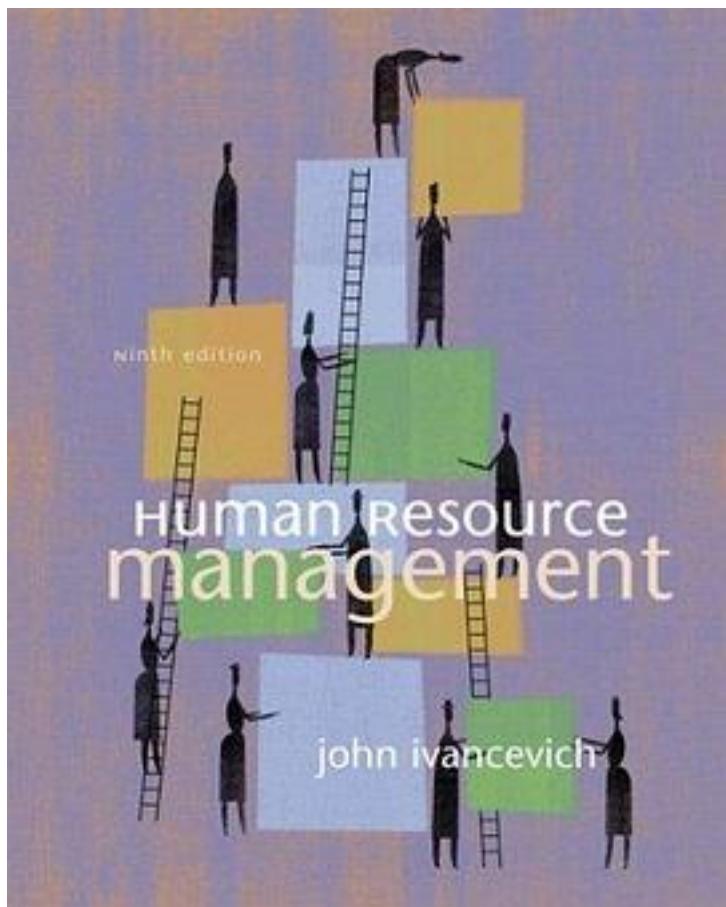


# Human Resource Management



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This is a much-awaited book that explores HR management from an "Asian" viewpoint. Written by experts who have in-depth experience in Asia, this book gives managers timely examples, war stories and case studies of organizations that have struggled to manage the diverse HR needs in the Asian environment.

Most modern HR books address global issues that are short of local context. What makes this book important is the historical and cultural context coupled with Asian-focused experiences - making it a rare tome.

Mastering Business in Asia: Human Resource Management is a rare and timely book that explores talent management from an Asian angle. Written by consultants from one of the world's leading consultancies in human resource management , it is aimed at helping Asian managers understand the best practices in human resource management in order to accelerate growth in their own markets. It is required reading for any HR professionals and business managers working in Asia.

## Book Description

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## From the Inside Flap

How do CEOs, CFOs or CHROs manage the economic geography called Asia? When top managers talk about their "Asian employees", who comes to mind? Is it the Japanese, Korean, Chinese, Thai, Malaysian, Indonesian, Singaporean, Filipino or Vietnamese they are referring to? When global human resource heads roll out blockbuster pay, incentive or performance management programs, do they cast Asia as one region or a collage of geographical boundaries with five time zones, a land mass with people speaking 80 languages, trading 37 currencies and running 39 systems of governments?

This is a much-awaited book that explores HR management from an "Asian" Viewpoint. Written by experts who have in-depth experience in Asia, this book gives managers timely examples, war stories and case studies of organizations that have struggled to manage the diverse HR needs in the Asian environment. Some of the issues the book explores include:

1. How Chinese organizations are coping with the deluge of new compensation and performance management programs that have stormed their meeting rooms
2. How India may be a talent oasis but lags in developing programs to retain its highly mobile workforce
3. How Asian leadership models have changed with time as patriarchs make way for their Ivy-League trained children
4. How expatriate pay patterns have evolved
5. How HR in Asia needs to cope in globalized world while maintaining local needs.

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## Book Dimension

Height (mm) 231 Width (mm) 162

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