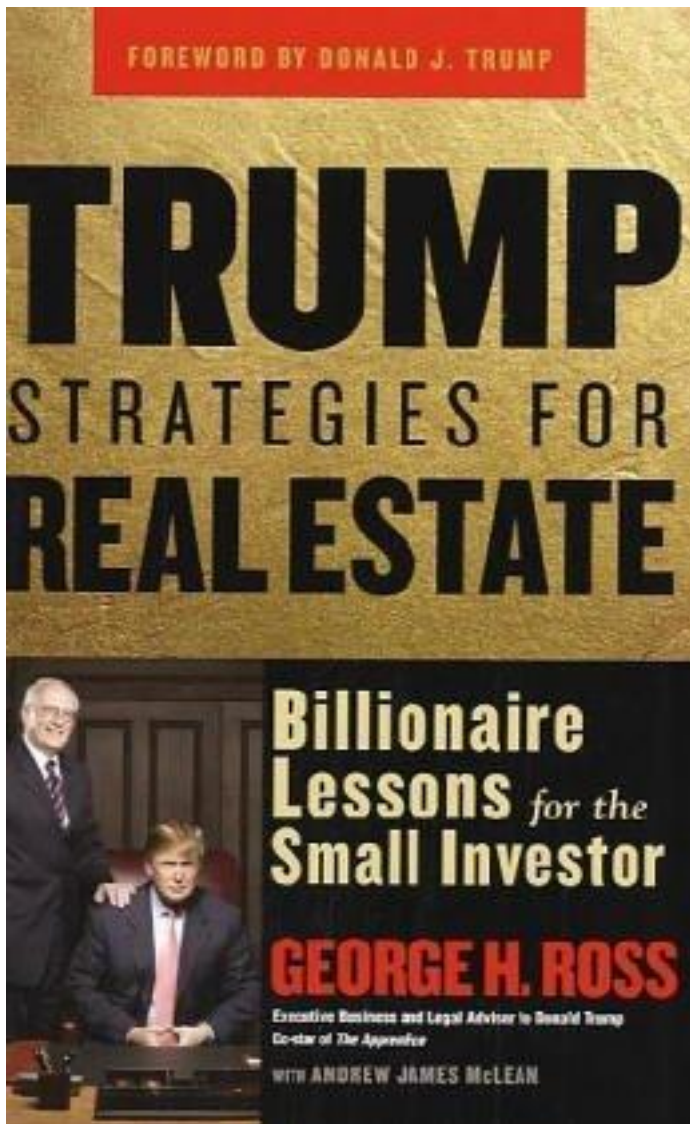


Trump Strategies for Real Estate



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著者:George Ross

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Trump Strategies for Real Estate offers unbeatable insider advice for every serious real estate investor;beginners and old pros alike. For more than twenty-five years, author George Ross has been one of Donald Trump's chief advisors and intimately involved with many of Trump's biggest real estate deals. Now, Ross teams up with bestselling real estate author Andrew McLean to present Trump's real estate investment strategies so that even small investors can invest like Trump. You'll learn how Trump identifies potential properties and how he finances, negotiates, and markets his big deals. Not everyone has Trump's money or name, but everyone, even you, can use his tactics and strategies to win big in real estate.

作者介绍:

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评论

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书评

这本书的翻译质量很差，可能是翻译者对房地产行业和商业不熟的缘故，很多地方是不清不楚。真的，有条件的还是看原版的吧。原版的英文其实挺浅，通俗易懂。不过，如果有语言障碍的话，我觉得还是勉强看看吧，仍可以学习到很多。

我涉獵過不少地產業經營類的書. 也看了不少Trump自己出的書. 坦白說. 多不如這本....
本書作者是Trump的律師兼專案執行者. 以他在紐約參與眾多投資案例.
並以出色分析力. 訴說關於過往開發案的親身經驗. 及Trump本人獨特的個人競爭力....
這本書. 比起國內眾多為沽名釣譽而出書...

如果，你对投资很陌生，那你一定要看看特朗普的投资课，他的东西很有实战性。拿来就能用的好工具，帮助你在变化莫测的地产中找到真金。
相信，你不会有落败感和自大。因为眼前的这位亿万地产大亨，正指导你走向辉煌的时代

“他平常的穿着也给人以良好印象” “他常常比别人做更多的准备”
“他懂得如何让人们对他的设想产生兴趣，他并没有像很多人一样被缺点、问题和失望吓倒而最终放弃”
“特朗普的行学是:改善任何位置，特朗普从未涉及普通的项目，他做就要做得与众不同” “特朗普的天才之处就在...

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