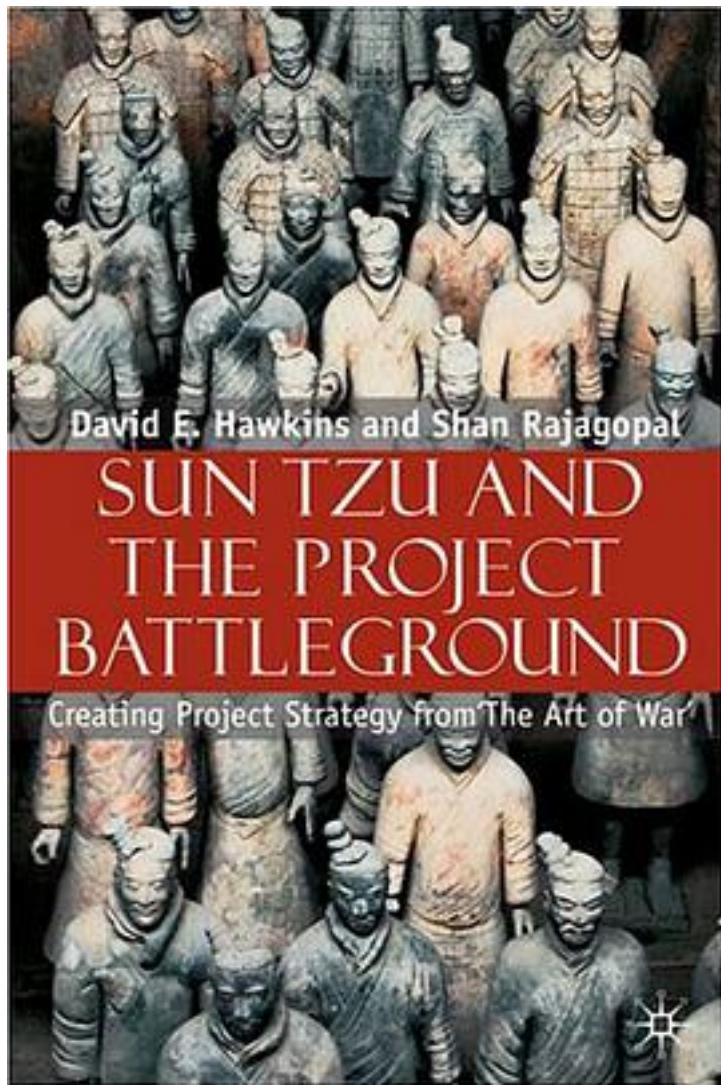


SUN TZU AND THE PROJECT BATTLEGROUND



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"The Art of War" by Sun Tzu has influenced a generation of business leaders and strategy gurus. Yet for many people in business and students of management this remains a mystery. For the first time the authors provide a fully comprehensive account of this work and the influence of Sun Tzu and the relevance to business strategy and project management.

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