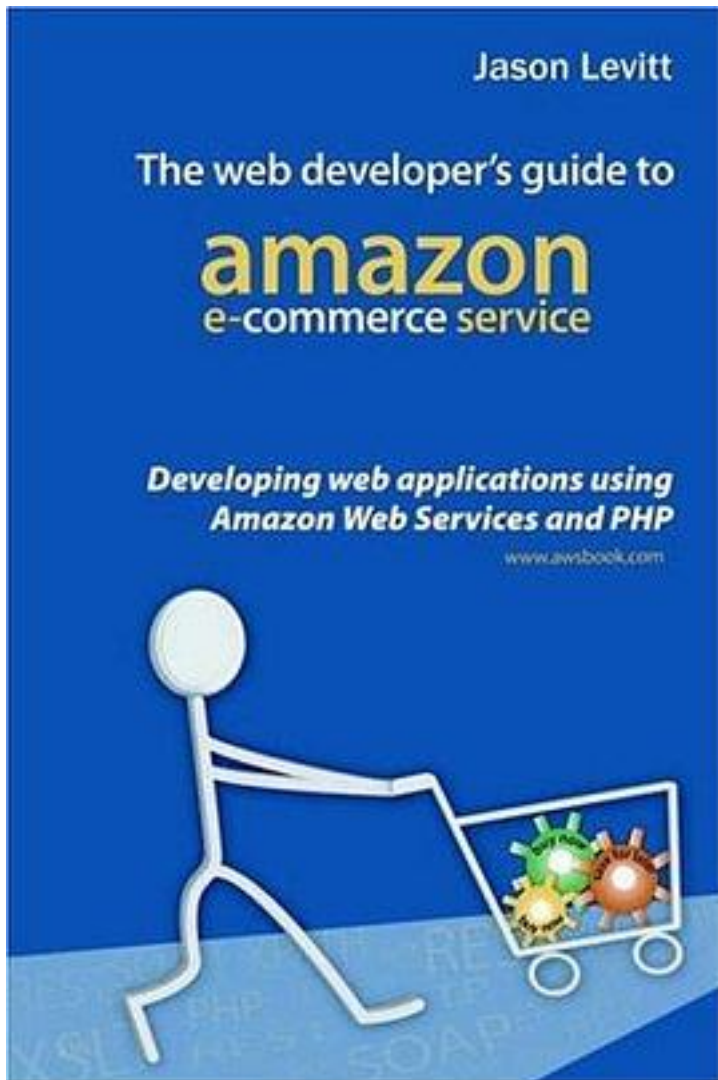


# The Web Developer's Guide to Amazon E-commerce Service



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The landscape of e-commerce is changing and Amazon.com is one of the companies on the forefront of those changes. Traditional affiliate marketing (which they pioneered) is old school. Using Amazon's Web Services, you can bring their store to your store.

This book teaches how to use the PHP programming language to develop web applications that take advantage of Amazon's E-Commerce Service 4.0. The book also discusses the major aspects of the Amazon.com site architecture and Amazon's Seller Services -- the Amazon Inventory Management System (AIMS) and the Merchants@ API.

Web Services development using XSLT, SOAP, and REST is described as well as how to harness the international Amazon sites (amazon.de, amazon.co.jp, amazon.fr, etc..) to make applications that are multi-lingual and multi-cultural. The book is targeted at intermediate PHP developers but only basic understanding of XML and PHP is required. Developers interested in creating simple sidebar applications for web sites all the way up to more serious storefronts and even backend inventory systems will find this book a useful companion.

作者介绍:

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