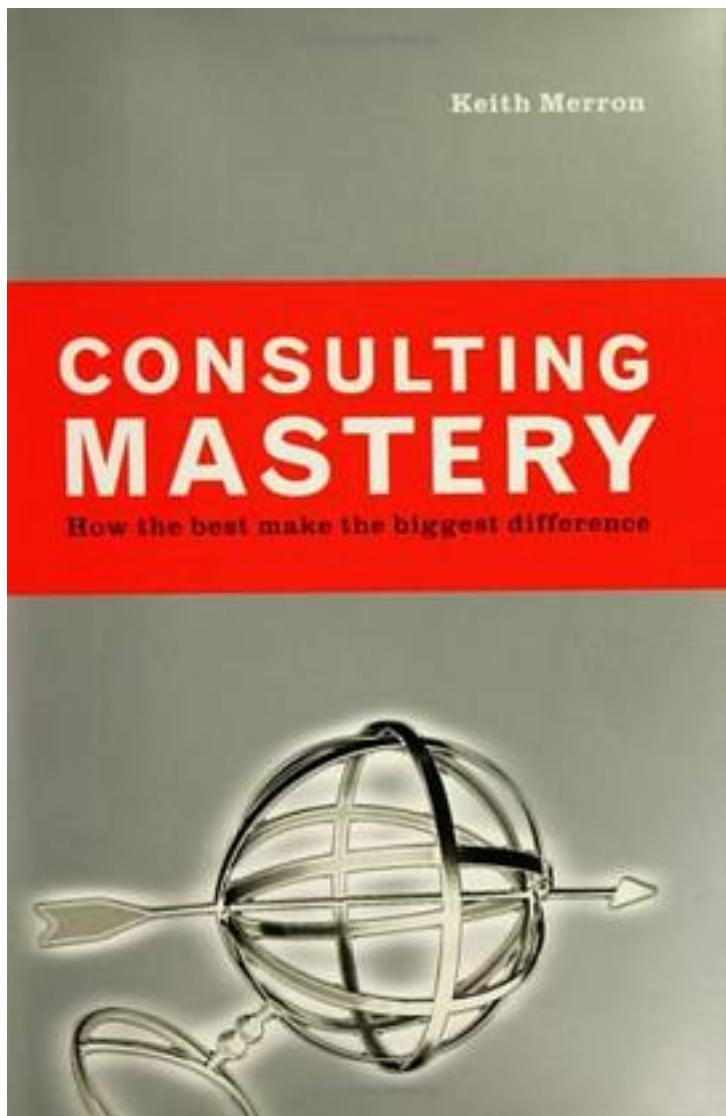


Consulting Mastery



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著者:Keith Merron

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Keith Merron believes that most consultants follow a consulting model that may make a lot of money, or add value, without making a real and enduring difference. In Consulting Mastery, he argues that the most powerful element in making that difference is the consultant's inner stance - those attitudes, assumptions, beliefs, goals, and strategies that underlie his or her consulting practice. Each of the book's five sections guides the reader through a journey of self-exploration fueled by the wisdom of master consultants. Section one, Understanding Consulting Mastery, lays the conceptual foundation of the book. Sections two through four explore different aspects of Mastery in Action, from how to create a mutually satisfying, empowering relationship, to how a master consultant applies knowledge, to utilizing self-awareness in consultancy. Section five provides a road map for learning - guidance for readers who want to deepen their ability and become not only more successful, but more masterful.

作者介绍:

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标签

Consulting

Management

KeithMerron

评论

A great insightful book - it is not how to do it but how to live it - principle based work.

have read to P33

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书评

Are they the 3 pillars of the personal motivation? Are they overriding each other? The 3 books "Assault on Reason" by Al Gore, "Consulting Mastery" by Keith Merron, and "The Master and His Missionary" by Iain McGilchrist all touched on these 3 concepts. In ...

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