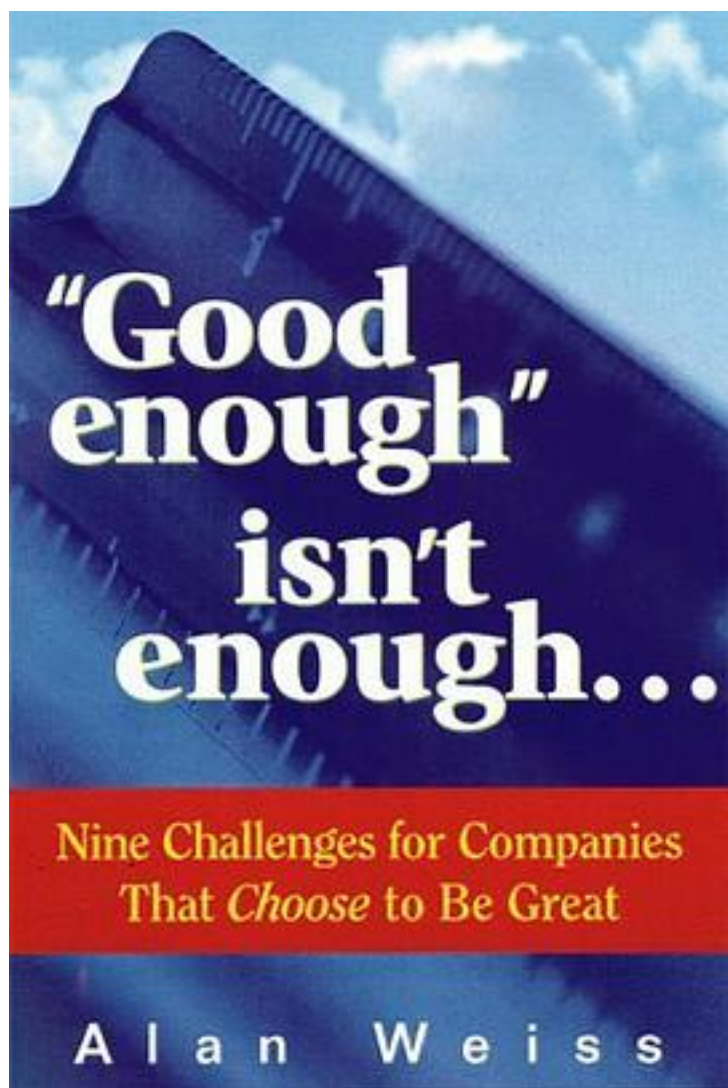


"Good enough" isn't enough...



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出版者:Amacom Books

出版时间:1999-09

装帧:Hardcover

isbn:9780814405055

Author Alan Weiss has worked with over 1,000 organizations over a 26-year career in 51 countries. In 'Good Enough' Isn't Enough, he provides a hard hitting, candid, often amazingly entertaining perspective on the difference between the great organizations and the also-rans. Entirely timely in today's economy, he points out how a long-term vibrant economy covered a multitude of sins only now emerging in the harsh light of harder times. Weiss, the author of the best-selling Million Dollar Consulting as well as 15 other books, takes on bureaucratic legal departments, the "touchie-feelie" industry which mesmerizes human resource professionals, somnolent boards, and overpaid executives, using contemporary examples which should be memorized and studied in every executive suite (and by every investor).

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