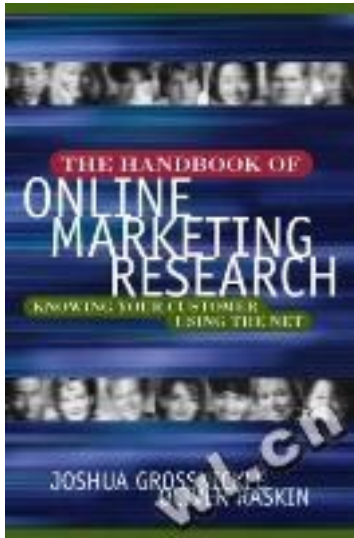


The Handbook of Online Marketing Research: Knowing Your Customer Using the Net



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