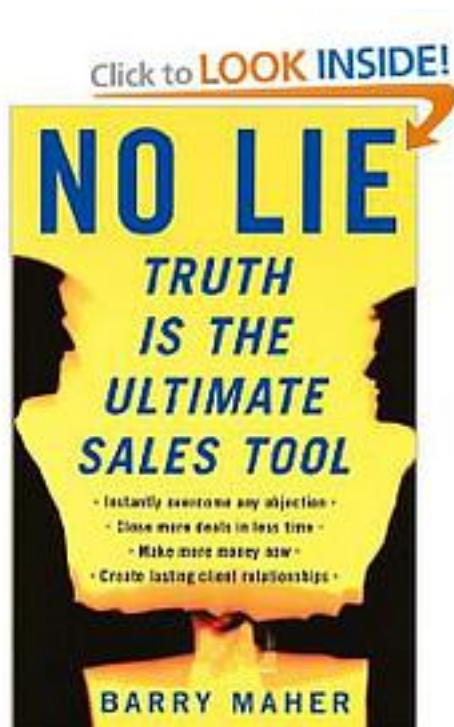


# No Lie-Truth is the Ultimate Sales Tool



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出版者:MGH Trade

出版时间:2003-10-01

装帧:

isbn:9780071411042

The strategies in this guide aim to make dealing with a product 's negatives as easy as dealing with its strongest selling points. In fact, they 're designed to turn those negatives into selling points.

作者介绍:

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沟通

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评论

Truth is the Ultimate Sales Tool, Definitely!

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