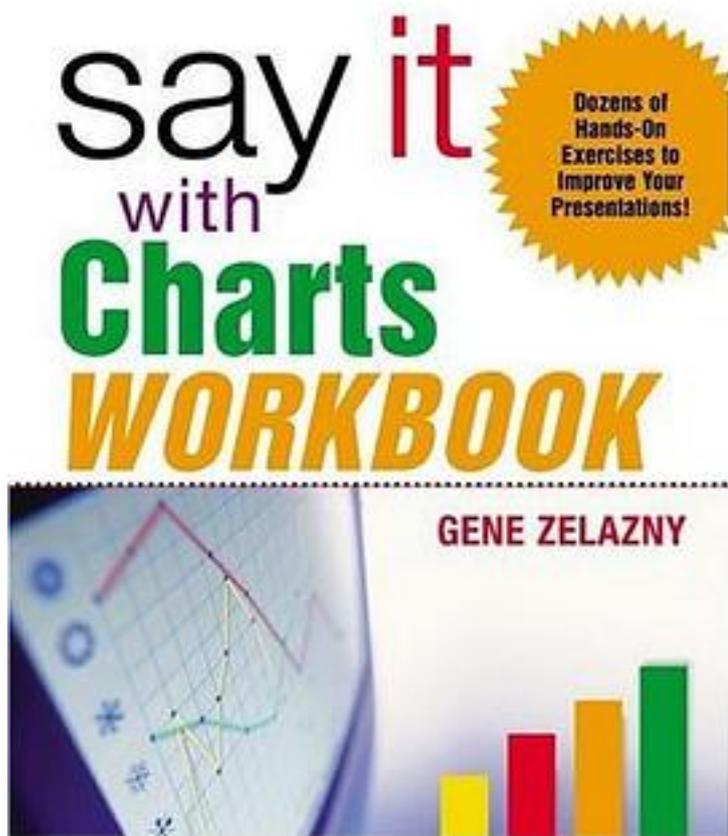


Say It with Charts Workbook



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著者:Gene Zelazny

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Hands-on tips for powerful presentations in this all-new companion to the bestselling Say It with Charts Through four editions, Gene Zelazny's classic how-to Say It with Charts has generated more than \$1.5 million in revenues. Now, in the companion Say It with Charts Workbook, Zelazny shows you how to make even more of your visual communication skills, working "one-on-one" with you on how to masterfully use the

latest techniques and tools to enliven every presentation. More than just a rote listing of techniques, Say It with Charts Workbook features performance-improving strategies and suggestions that will help keep both you--and, even more important, the audience--comfortable and at ease. Part refresher course, part workbook, part self-test, it arms you with: Step-by-step instructions and guidelines Performance-improving strategies and suggestions Tactics for customizing graphics to specific audiences

作者介绍:

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