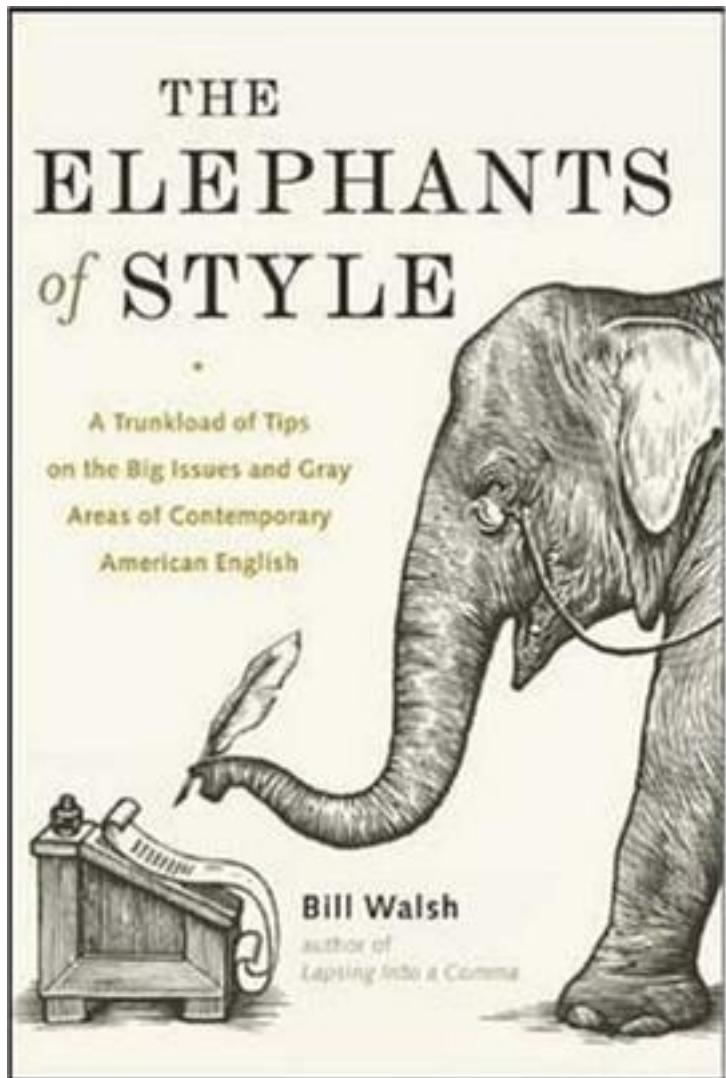


The Elephants of Style



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著者:Bill Walsh

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This is a thorough, and thoroughly entertaining, guide to writing like the pros. What do writers and editors mean when they talk about style? Sometimes they mean formatting for consistency and clarity. (Is it Texas or Tex. or TX? One space or two after a period?) Sometimes they mean correctness in spelling, grammar, word usage and punctuation. (A historic or an historic? The data is or the data are? And sometimes they mean style as in stylishness. (Bright and breezy or just-the-facts-ma'am? Is that cute little idea fresh and original or tired and silly? Inside, you'll find answers that will add polish and sparkle to your writing. In the word-nerd classic "Lapsing Into a Comma", Bill Walsh of the "Washington Post" entertained, educated and enlightened writers, editors, students and language lovers with commonsense guidelines and opinionated commentary on American English in the computer age. In "The Elephants of Style" he takes a step back and presents an in-depth look at the basics, including spelling, capitalization, abbreviations, subject-verb agreement, plurals and possessives. With sometimes acerbic wit, the author also addresses: The lies your English teacher told you. Balancing the traditional ('Once wrong, always wrong') with the progressive ('Everybody does it') as language continues to evolve. How and why major publications differ in their handling of basic spelling, capitalization and punctuation issues. How empathy between writers and editors can make writing better. "The Elephants of Style" includes a continuation of "The Curmudgeon's Stylebook", Walsh's A-to-Z glossary of style matters big and small, guaranteed to address questions that no other usage manuals cover. Is Starbucks a coffee shop? Is it porn or porno?

作者介绍:

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标签

写作

文风

style

英语论文我做主

英文原版

grammar

评论

不是讲句法的 哟

啊我怎么这么受不了美国人这自来熟的文风！作者可不可以formal一点我跟你不熟！那样简单的问题也可以简单几句话说明不用像唠嗑一样唠半天

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书评

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