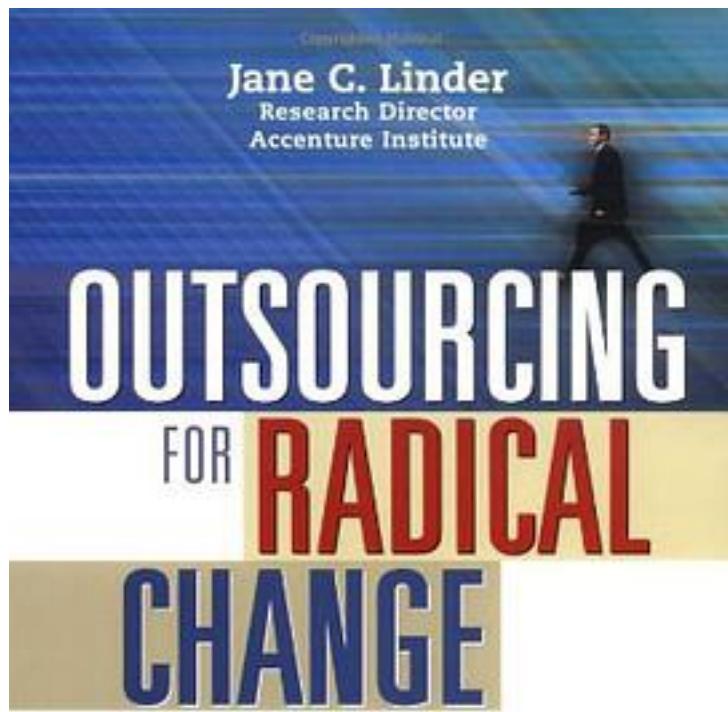


Outsourcing for Radical Change



**A Bold Approach to
Enterprise Transformation**

Foreword by Thomas H. Davenport
coauthor of *What's the Big Idea?* & *The Attention Economy*
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For years companies have outsourced service functions like IT and facilities management with an eye toward streamlining overall corporate efficiency. But a new model - transformational outsourcing - can make big changes happen quickly throughout the organization by outsourcing not just support areas but core business functions. "Outsourcing for Radical Change", based on a major study by Accenture, reveals how this revolutionary operational model can transform an entire enterprise. With refreshing candor, the book presents startling successes (and a few notable failures) from major organizations in the U.S. and abroad.

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