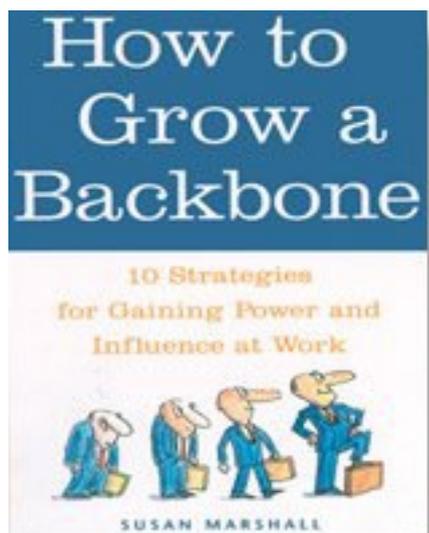


How to Grow a Backbone



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著者:Marshall, Susan

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To succeed in business today, an individual must be smart, competitive, resilient, tenacious, and fearless. In short, he or she needs a good, old-fashioned backbone. In "How to Grow a Backbone", Susan Marshall, a top business consultant and former executive, outlines skills that readers can develop and perfect to become stronger, more confident, and more influential on the job. Using straight talk laced with wry humor, the author draws upon actual business situations from a variety of companies and industries to show how a strong backbone can change not only the outcome of the situation, but also how one is perceived.

作者介绍:

目录:

[How to Grow a Backbone_下载链接1](#)

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