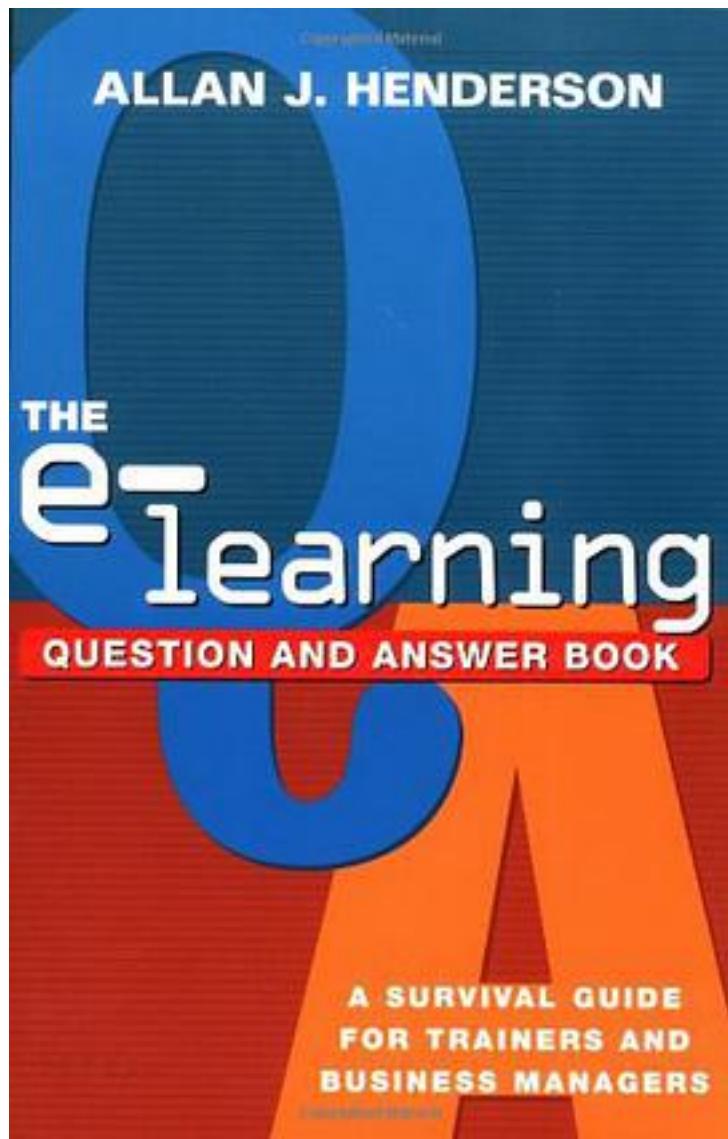


The e-Learning Question and Answer Book



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"The application of technology-based learning to employee development has spawned a multibillion dollar industry that continues to grow. For all its potential, though, e-learning is a complex issue that elicits a myriad of questions. "The E-Learning Question and Answer Book" is a clear and concise guide that addresses common questions, as well as several that should be asked more often. Author Allan Henderson develops internal and client e-learning solutions for IBM. His crucial insights are supported by examples and case studies of how to (and how not to) launch and run an e-learning program. "The E-Learning Question and Answer Book" asks and answers more than 70 questions in all, including: What is e-learning? How can your company benefit? How much will it cost? Do you need to scrap your classroom training? How do instructors adjust? How do you set up e-learning systems? Will your IT structure support future growth? Should you host your own e-learning system? Should you use a public system? What are e-learning standards? Should you care about them? Writing from experience, Henderson answers real business questions about e-learning".

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