Harvard Business Review ON Managing Projects



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出版者:7-09999

出版时间:2005-12

装帧:Pap

isbn:9781591396390

What does it take to make a project succeed? This astute collection of articles helicopters managers above the day-to-day grind of project management to understand the big-picture reasons behind why projects fly—and why they fail. Why are some bad projects so hard to kill—and why do some good projects tank? This book will help managers make decisions that enable the right projects to succeed.

作者介绍:

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