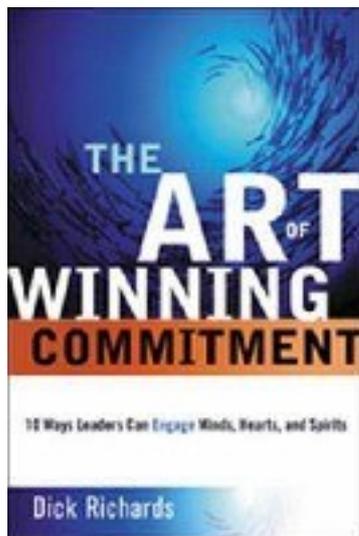


# The Art of Winning Commitment: 10 Ways Leaders Can Engage Minds, Hearts, and Spirits (精装)



[The Art of Winning Commitment: 10 Ways Leaders Can Engage Minds, Hearts, and Spirits \(精装\)\\_下载链接1\\_](#)

著者: Dick Richards

出版者: Amacom

出版时间: 2004-12

装帧: 精装

isbn: 9780814407851

Leadership theories abound. Any given year sees dozens of new books revealing the leadership secrets of well-known executives, with the promise that these same approaches can transform your business into a comparable powerhouse. And while the profits and market shares of those organizations are admirable and worth striving for, your company is unique. Your mission is unique. Your people are unique. In short, what works for "everybody" may not work for you.

As a leader, then, you've got to find new, better ways to win the minds, hearts, and spirits of your people. They are skilled and dedicated professionals, but they are also something more, and it takes something bigger, deeper than standard-issue business leadership to engage them fully. The Art of Winning Commitment supplies a fresh

perspective. It breaks free of the usual formula of presenting case studies and best practices from the insular world of business. Instead, the book looks outside the realm of business - to education, religion, the military, politics, social services, the arts, and more - for its potent, original leadership ideas.

Based on in-depth interviews with an eclectic group of 20 thoughtful, articulate, and successful leaders, *The Art of Winning Commitment* identifies ten crucial competencies leaders must master to win extraordinary commitment from others and inspire them to devote their energy to a common purpose.

length: (cm)23.6 width:(cm)16

作者介绍:

目录:

[The Art of Winning Commitment: 10 Ways Leaders Can Engage Minds, Hearts, and Spirits \(精装\)\\_下载链接1\\_](#)

标签

评论

-----  
[The Art of Winning Commitment: 10 Ways Leaders Can Engage Minds, Hearts, and Spirits \(精装\)\\_下载链接1\\_](#)

书评

-----  
[The Art of Winning Commitment: 10 Ways Leaders Can Engage Minds, Hearts, and Spirits \(精装\)\\_下载链接1\\_](#)