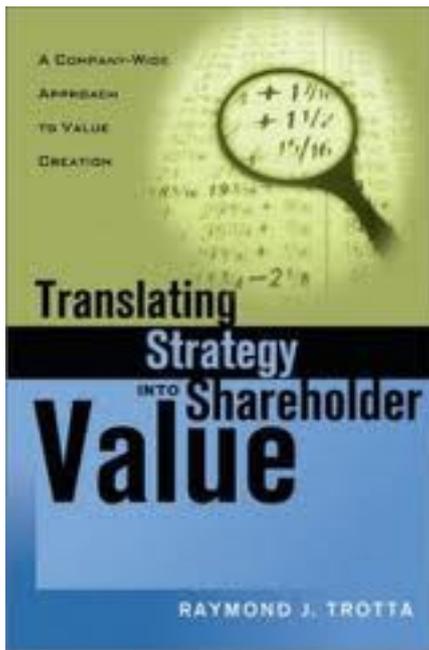


# TRANSLATING STRATEGY INTO SHAREHOLDER VA



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This work maps out ways to ensure that a company 's strategy relates directly to the actual achievement of shareholder value. It provides tools to analyze how readers can maximize success by translatin

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