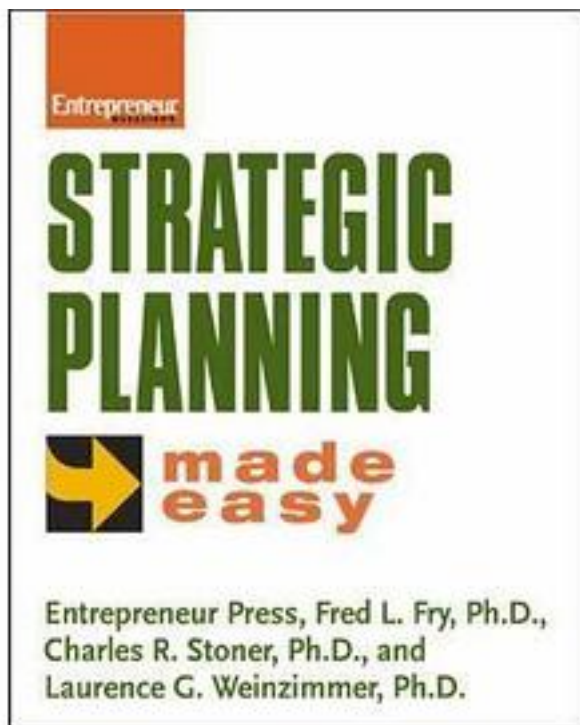


Strategic Planning Made Easy



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In this book, entrepreneurs and students alike learn how to critically assess one's markets and evaluate competition; identify one's strengths and create distinct business competencies from them; thin

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