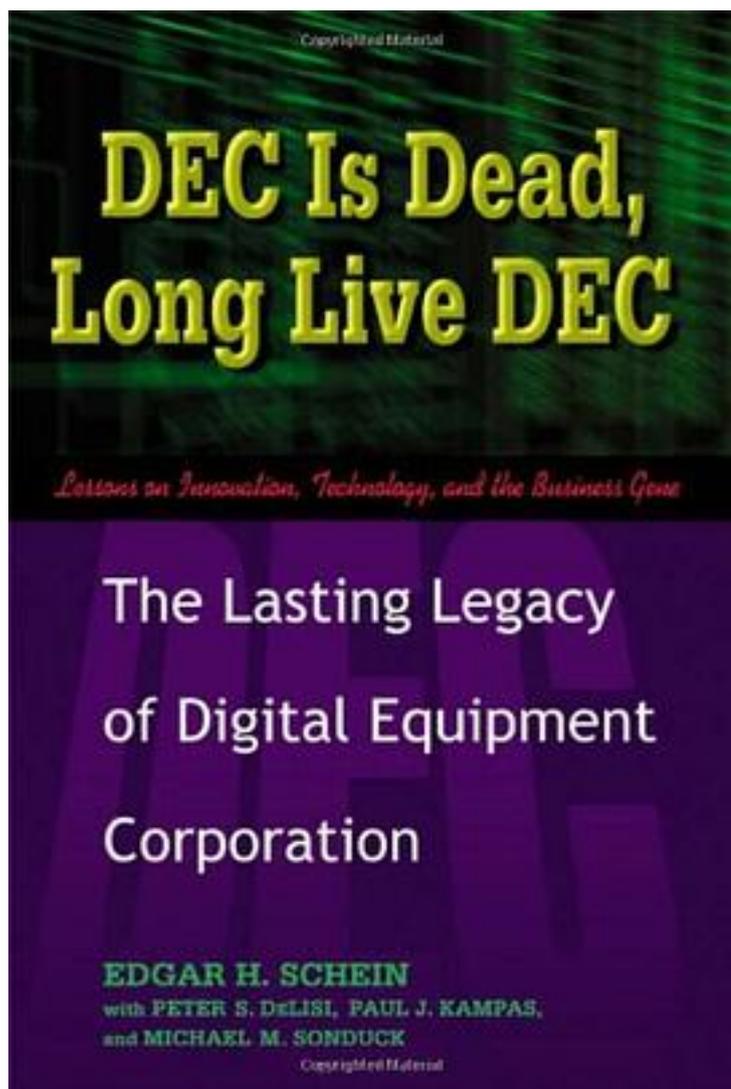


# Dec is Dead, Long Live Dec



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"DEC Is Dead, Long Live DEC" tells the 40-year story of the creation and demise of one of the pioneering companies of the computer age, and explains in detail how a particular culture can become so embedded that the organization is unable to adapt to changing circumstances, even though it sees the need very clearly. It shows how the evolution of technology, organization and culture intertwine into a complex system that may leave the organization unable to cope. It also shows clearly the price of success and growth, and the potential problems that organizational maturity creates.

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