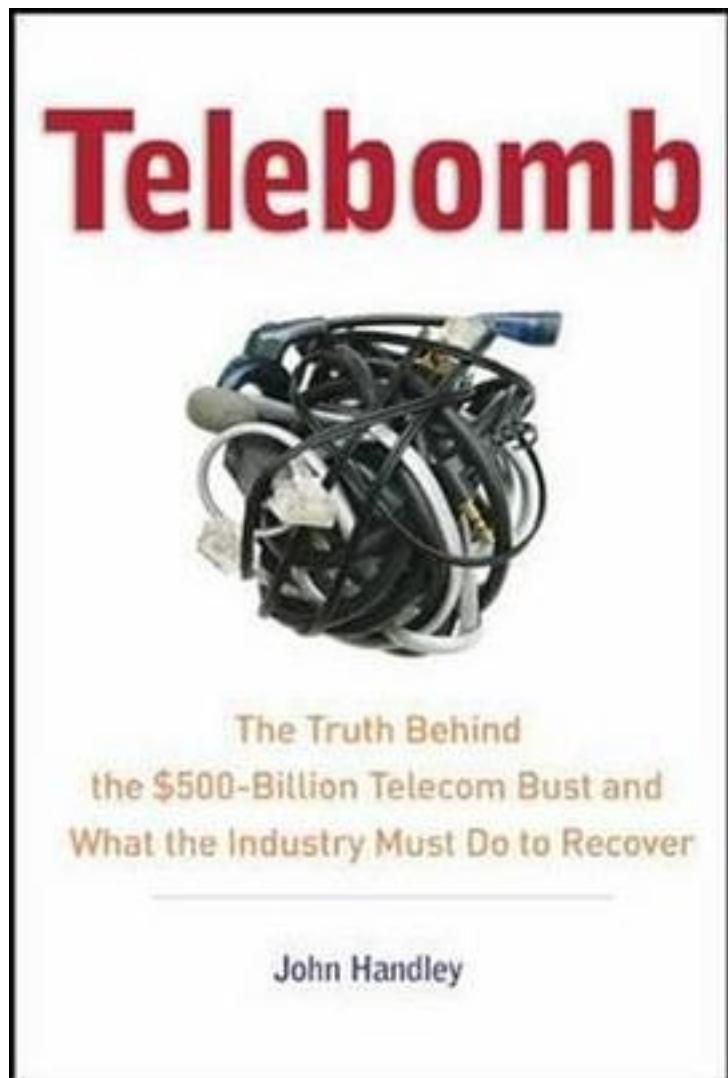


Telebomb



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出版者:Amacom

出版时间:2005-6-1

装帧:Hardcover

isbn:9780814408339

Uncontrolled deregulation of the telecommunications industry in the mid-1990's caused many businesspeople - honest and dishonest - to propose, fund, and carry out ventures designed to change the way the telecommunications industry worked. "Telebomb" not only describes the chaos that ensued, but also follows each of the long-term trends that emerged and that continue to endanger the industry today. This thought-provoking book, written by an industry insider, draws conclusions about the ultimate winners and losers during and after the telebomb - and offers practical advice to industry and government on how to avoid another, potentially more devastating repeat. Bigger, more powerful, and more convoluted than ever, the telecommunications industry has not done nearly enough to right itself since the telebomb. No other author has as good a view of the inner workings of so many of the players in this huge industry. Now that the telecommunications industry is inextricably linked with media, Internet, and other service providers, another implosion would be that much more disastrous for stockholders, employees, and customers.

作者介绍:

目录:

[Telebomb_下载链接1](#)

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