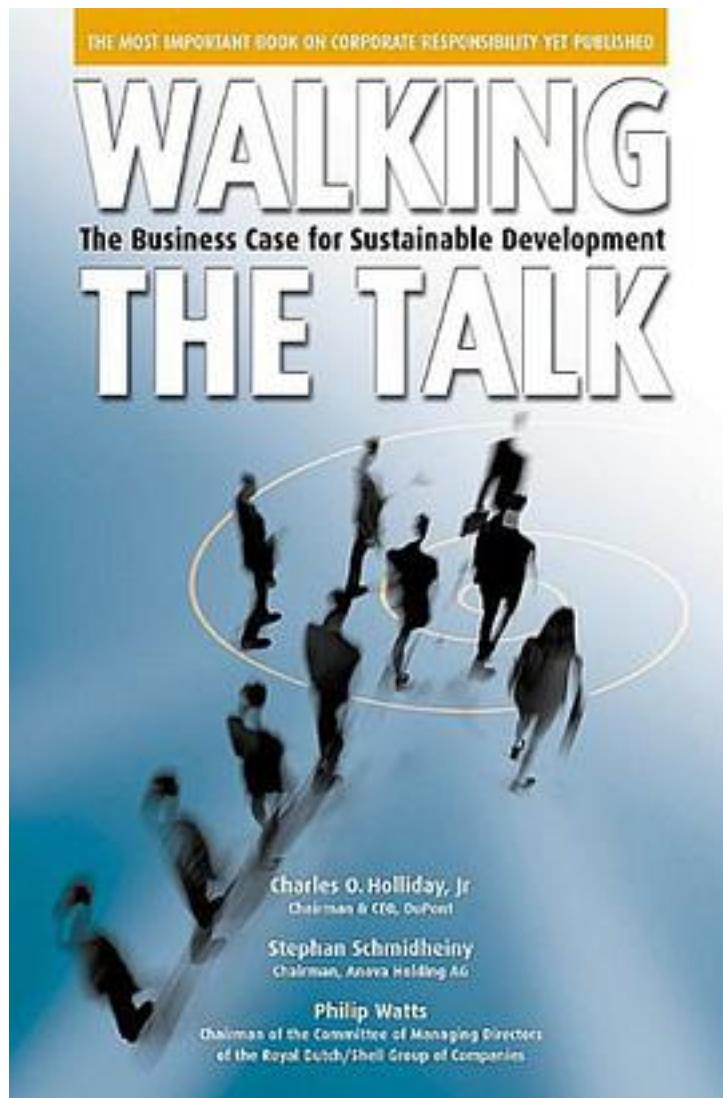


Walking the Talk



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Written by the CEOs of Shell, DuPont, and Anova, Walking the Talk: The Business Case for Sustainable Development is the most important book about corporate responsibility and yet it is written by business for business. For the first time anywhere, leading industrialists show that an integration of sustainable development goals -- economic growth, social justice and ecological balance -- into corporate strategy will provide lasting shareholder value and immediate bottom-line returns. Even more remarkably, the authors insist that a global partnership -- between governments, business, and civil society -- is essential, if moves towards globalization are to maximize opportunities for all -- especially the world's poor.

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