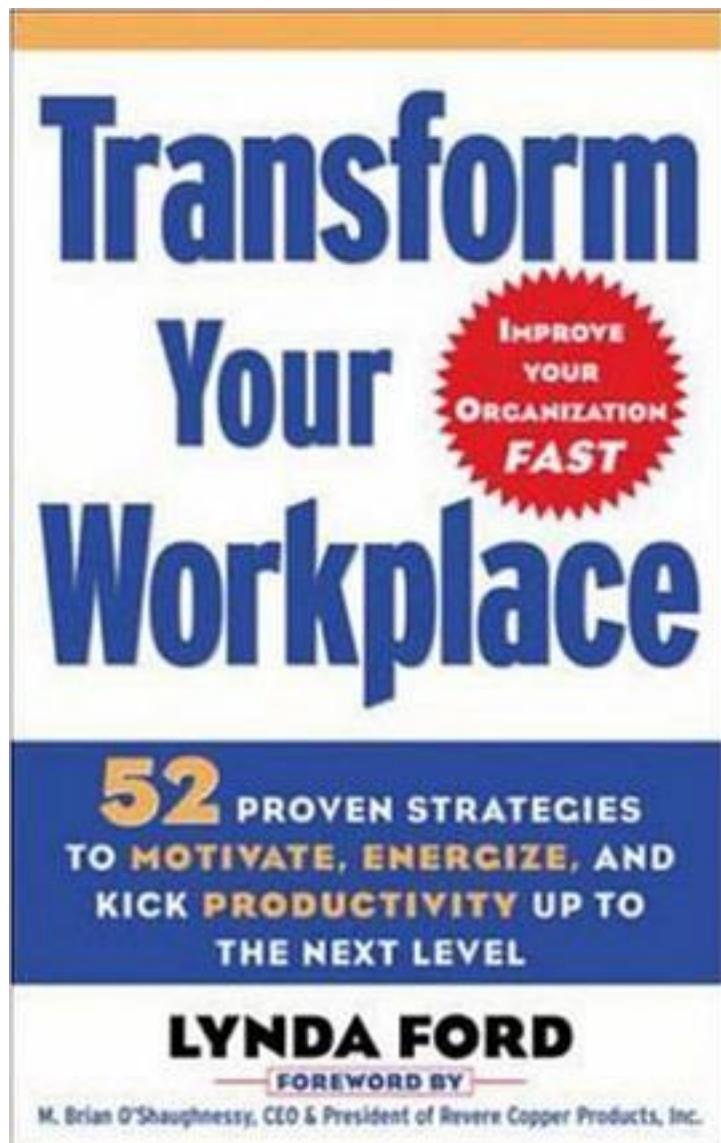


Transform Your Workplace



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This is a survival guide for every manager who's been asked to do more with less. Written by a leading national expert on workplace issues, who has consulted companies from the very small to the Fortune 500, "Transforming Your Workplace One Week at a Time" arms you with tested strategies and techniques for motivating your staff and making your department a model of productivity and employee retention. With dozens of eye-opening, real-life stories of successful - and some not-so-successful - managers, Lynda Ford delivers 52 proven improvement initiatives that you can tailor to your organization's or department's unique needs and culture. You'll discover how to: address potentially sticky situations head-on; give employees room to stretch; infuse passion into the work environment; be positively unpredictable when it counts; and many other ways to motivate, energize, and boost productivity. "Transforming Your Workplace One Week at a Time" will help you harness every opportunity for efficiency and productivity in your business. 'Lynda Ford's ability to get the message across in a 'no-fuss' manner is incredible. Her book is a must read for everyone!' - Cathy Newell, President/CEO, Mohawk Ltd. 'Lynda's book not only conveys a philosophy for success but more importantly provides the quantitative tools to achieve it' - Donald L. Miller, President/CEO, Lutheran Care, Ministries Network. 'These are the problems managers must contend with and Lynda Ford's strategies for overcoming them are exactly what is needed' - Joseph Reinherz, President, Empire Aero Center.

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