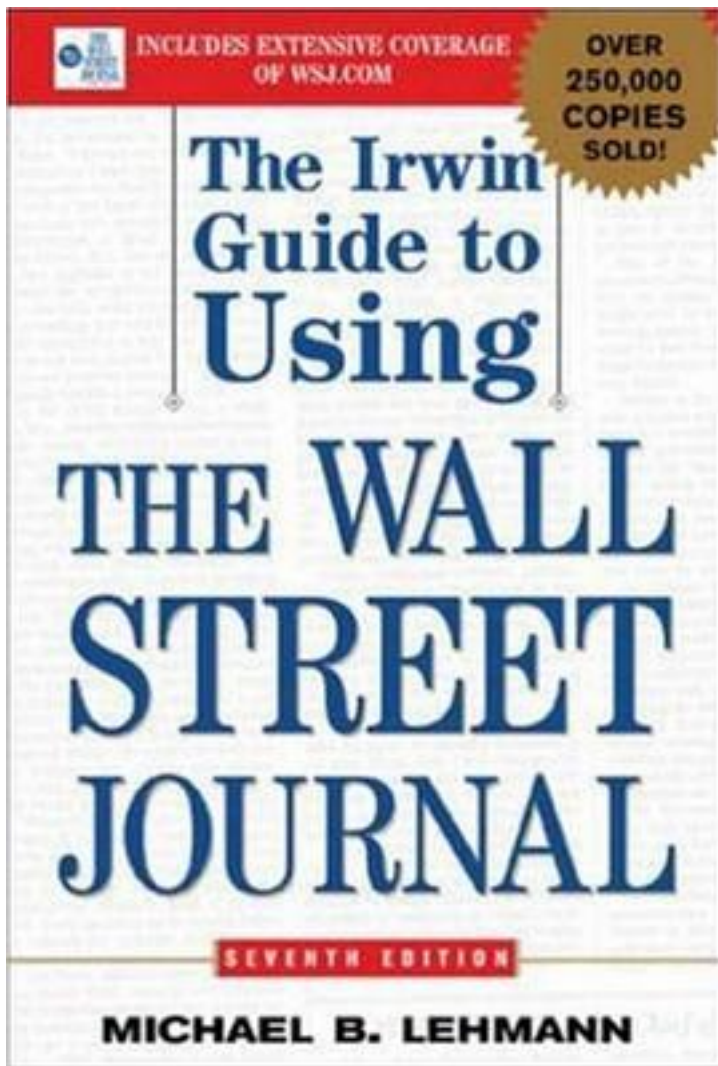


The Irwin Guide to Using the Wall Street Journal



[The Irwin Guide to Using the Wall Street Journal_ 下载链接1](#)

著者:Michael B. Lehman

出版者:McGraw-Hill

出版时间:2005-6-28

装帧:Hardcover

isbn:9780071416641

The bestselling guidebook to the world's most trusted newspaper, now fully revised and updated

The Wall Street Journal has long been an essential daily business resource, and since 1984, The Irwin Guide to Using the Wall Street Journal has helped professionals understand and get full value from the paper's detailed, up-to-the-minute information. The book's clear explanations and illustrations have helped more than a quarter million readers skillfully use the Wall Street Journal to identify market-moving events, track business cycles, find facts and figures, get before-the-bell access to vital information, and more.

Dramatic changes in both the global business arena and the Journal itself have led to the need for a revised and updated guide. The seventh edition features:

Six new chapters, along with hundreds of allnew graphs, charts, and examples straight from the pages of The Wall Street Journal

New screen shots from the paper's increasingly popular online edition

Instant-access Web links to important government and industry sites

作者介绍:

Michael B. Lehmann, Ph.D., has been a professor of economics at the University of San Francisco for more than 35 years. The author of Real World Economic Applications: The Wall Street Journal Workbook and the coauthor of Macroeconomics Online, Professor Lehmann has lectured extensively on business and investment and been featured and quoted in TheStreet.com, the San Francisco Examiner, and other popular media resources. His seminar based on The Irwin Guide to Using The Wall Street Journal is popular with investors as well as corporations as an in-house training program.

目录:

[The Irwin Guide to Using the Wall Street Journal_下载链接1](#)

标签

金融

经济

美国

经济学

教程

2005

guide

career

评论

在台湾东吴大学看的，好无聊，没什么用。

吖

[The Irwin Guide to Using the Wall Street Journal_下载链接1](#)

书评

[The Irwin Guide to Using the Wall Street Journal_下载链接1](#)