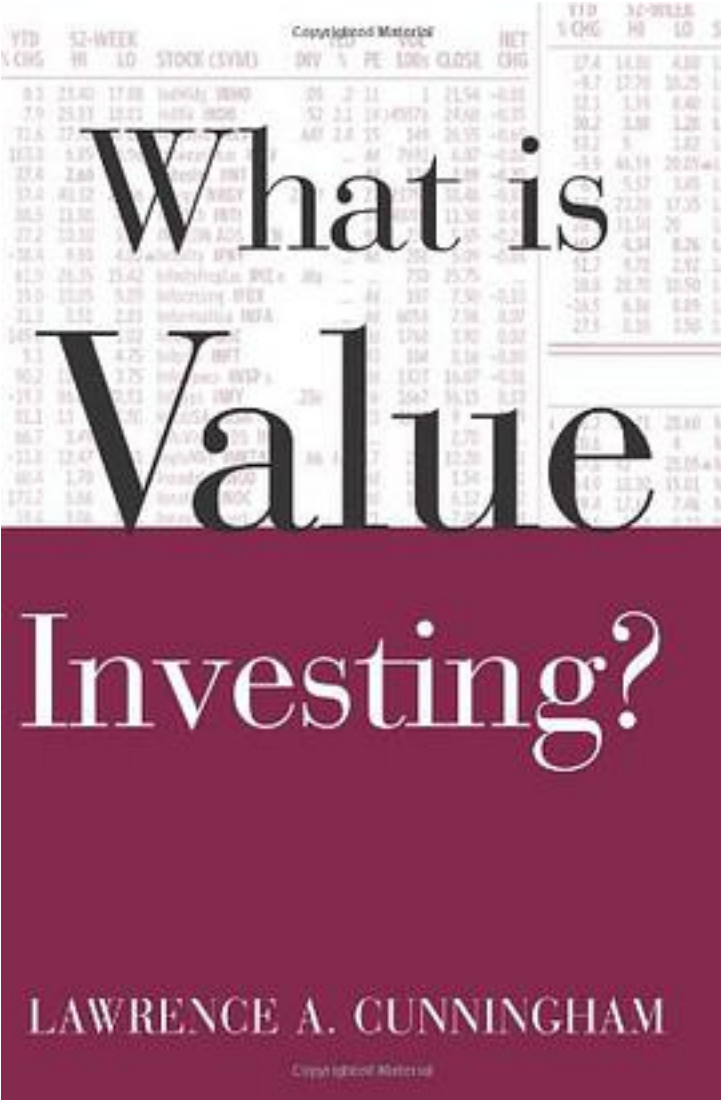


What Is Value Investing?



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What Is Value Investing? provides individual investors with an introduction to value investing, today's most talked-about yet misunderstood investing strategy. Lawrence Cunningham explores: * How to quickly measure the value of a stock* The eight key rules of value investing* Strategies for different investment needs

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