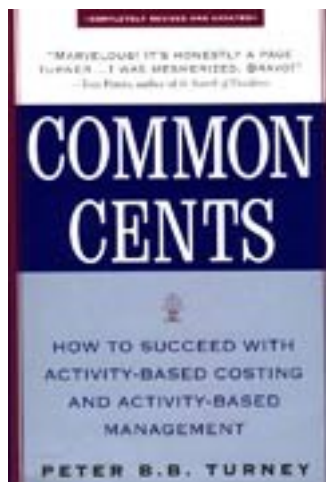


COMMON CENTS



[COMMON CENTS_下载链接1](#)

著者:Peter Turney

出版者:McGraw-Hill

出版时间:2005年5月1日

装帧:精装

isbn:9780071440370

"Marvelous! I read Common Cents on a recent cross-country flight and . . . I was mesmerized. Bravo!"--Tom Peters, author of *In Search of Excellence* and *Thriving on Chaos* The first edition of Common Cents was the world's bestselling book on Activity-Based Costing (ABC) and Activity-Based Management (ABM). This completely revised and updated edition uses numerous case histories and new implementation strategies to reflect today's transition from manufacturing to service, and explains how all professionals can use ABC and ABM to dramatically improve decision making.

作者介绍:

目录:

[COMMON CENTS 下载链接1](#)

标签

评论

[COMMON CENTS 下载链接1](#)

书评

[COMMON CENTS 下载链接1](#)