

Making Horses Drink

"As entertaining as it is informative. Helpful for managers who want to raise the bar and generate increased enthusiasm in themselves and their people."

—Bob Nelson, Ph.D., author, *1001 Ways to Reward Employees*, *Managing For Dynamics*, and *Please Don't Just Do What I Tell You! Do What Needs To Be Done*

MAKING HORSES DRINK



How to Lead and Succeed in Business

ALEX HIAM

Author of the best selling *PORTABLE AREA IN MARKETING*
and *MARKETING KIT FOR DUMMIES*

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Today, business success demands sustained peak performance- and that requires self-motivated, enthusiastic employees. How can you keep your team consistently at

the top of their game? This powerful bo

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