

The eMarketplace: Strategies for Success in B2B eCommerce



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著者:Wayne Raisch

出版者:McGraw-Hill Trade

出版时间:2000-12-01

装帧:

isbn:9780071361231

One trillion dollars. That's what's at stake in the next few years in business-to-business e-commerce. Research shows that b-to-b spending will soar from \$43 billion to over \$1 trillion. Meanwhile, in

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