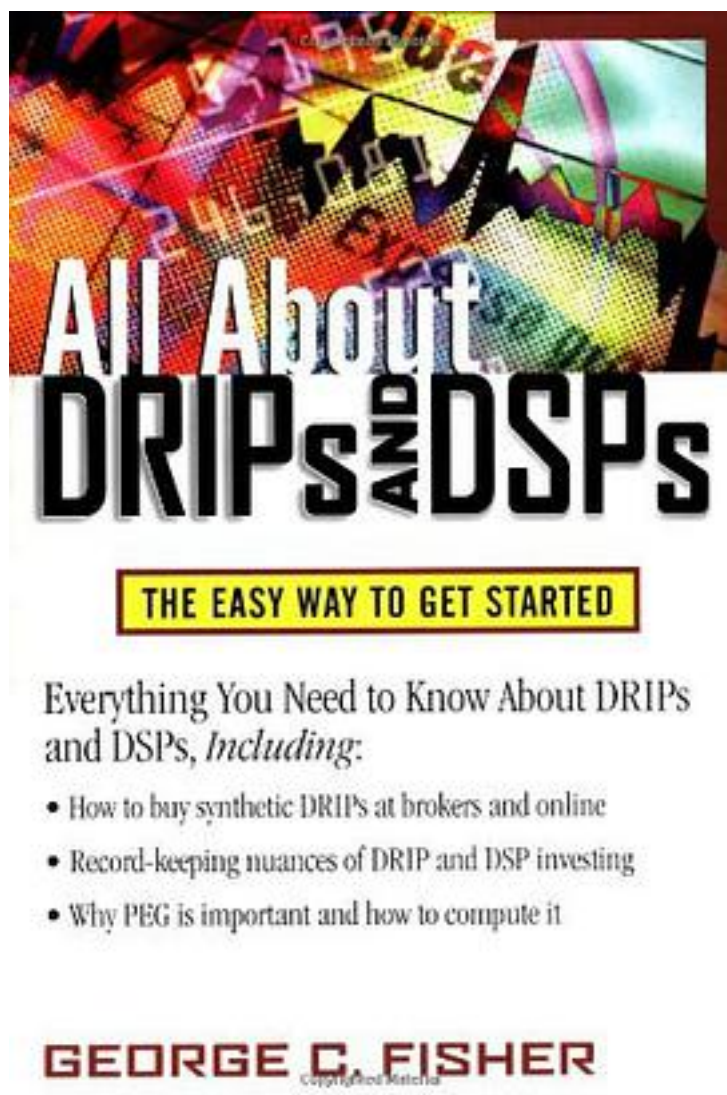


All About DRIPs and DSPs



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In today's euphoric bull market, everyone wants in. For millions of investors, however, even US\$8 trades with Ameritrade cut too deeply into their pockets - and profits. But, there is a solution. Of the more than 45 million Americans who own stocks, more than 5 million are enrolled in dividend reinvestment programmes or direct stock purchase plans (leaving a large market for new DRIP investors). These investors have defied conventional wisdom, showing that it doesn't take hundreds or thousands of dollars to launch a successful investing plan. In "All About DRIPs and DSPs", newsletter publisher George Fisher shows investors how to tap into the investor-friendly companies that can catapult their portfolios from average to extraordinary - at their own pace. Fisher shares the research and advice needed to locate excellent long-term opportunities using a strategy that will help investors identify value stocks as well as the companies favoured by Wall Street experts. And, Fisher shows investors how to use the controversial PEG (price to earnings growth ratio) to locate the favourable investment opportunities afforded by DRIPs and DSPs. By combining these steps, readers will be able to profit from the compounding power of dividend reinvestment and asset allocation. From building a basic understanding of DRIPs and DSPs to outlining special accounting and tax issues, the author shows readers the ins and out of investing in direct stock purchase plans and dividend reinvestment plans. By explaining traditional research tools and new web-based services, Fisher puts investors in the driver's seats of their own investment portfolios. In "All About DRIPs and DSPs", readers will learn: why PEG is important and how to compute it; how to buy synthetic DRIPs at brokers and online; and record-keeping nuances of DRIP and DSP investing. Simple and straightforward, "All About DRIPs and DSPs" challenges readers to get more involved in their investment decisions. By demonstrating a few quick and easy methods of comparing investment opportunities, "All About DRIPs and DSPs" should help investors overcome the queasiness that often comes with the territory, understand how to identify opportunities in the stock market, and focus on specific aspects of corporate performance and philosophy. These new power investors will master the keys to buying stocks without a broker to build a winning portfolio in today's new economy.

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