

M-commerce



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出版者:McGraw-Hill Professional

出版时间:2001-2

装帧:

isbn:9780071369947

In this volume, P.J. Louis offers a technical insider's view of the Internet in its evolving mobile business incarnation, m-commerce. The author aims to take the mystery out of the Internet business space by breaking it down into its fundamental components - he provides a quick tour of basic Internet technologies, then discusses the wireless Internet, and the evolution from e-commerce to m-commerce.

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