Broadband Crash Course

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This work provides base business decisions on a savvy understanding of the interrelationships between network technologies, and guidelines on how to profitably deliver broadband services across all major network types. It also describes how 3G wireless, the wireless internet, softswitching and M-commerce will affect business. For telecom service providers attempting to deliver complex bundles of broadband services (voice, internet-access and email) across different network types (wireless, IP, cable, satellite and LANs) this book is a survival guide. It provides clear and non-mathematical explanations of the delivering technologies and the business models for these services that are working in the real world.

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