

loyalty.com



[loyalty.com_下载链接1](#)

著者:Frederick Newell

出版者:McGraw-Hill Trade

出版时间:2002-01-01

装帧:

isbn:9780071387828

"If Wal-Mart founder Sam Walton were alive and heavily involved in the Internet, this is the kind of book he might write."­­Los Angeles Times~Packed with case studies and real-world examples,

作者介绍:

目录:

[loyalty.com_下载链接1](#)

标签

评论

[loyalty.com_下载链接1](#)

书评

[loyalty.com_下载链接1](#)