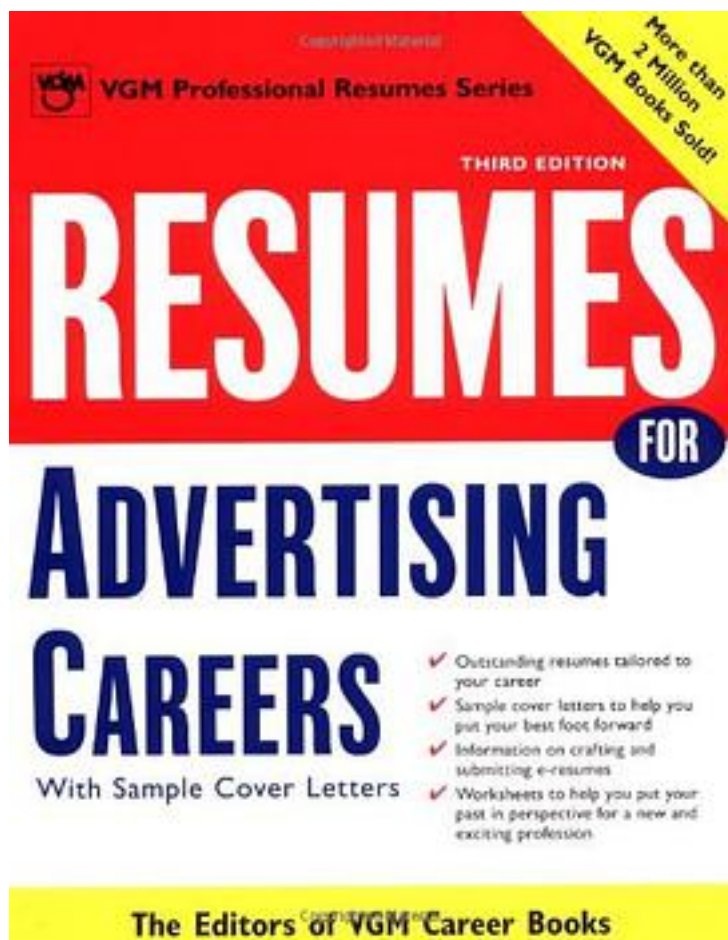


# Resumes for Advertising Careers



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What better way to impress potential employers in the field of advertising than to sell yourself with a polished, professional resume? Whether you're just out of school and new to the game or a seasoned veteran ready for a change, "Resumes for Advertising

Careers" has a sample resume to suit your needs. From graphic design to copywriting, account management to production, media planning to market analysis, these pages are packed with outstanding resumes geared toward all facets of the advertising industry. Inside you'll find: nearly 100 sample resumes; numerous sample cover letters; worksheets that help you gather information and draft your resume; descriptions of common elements in the most popular resume formats; tips for crafting your resume using active vocabulary; advice on layout and submitting resumes electronically. In today's job market, an effective, eye-catching resume is essential for success. With the help of "Resumes for Advertising Careers", you'll make a strong first impression and take a confident step toward landing the job of your dreams.

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