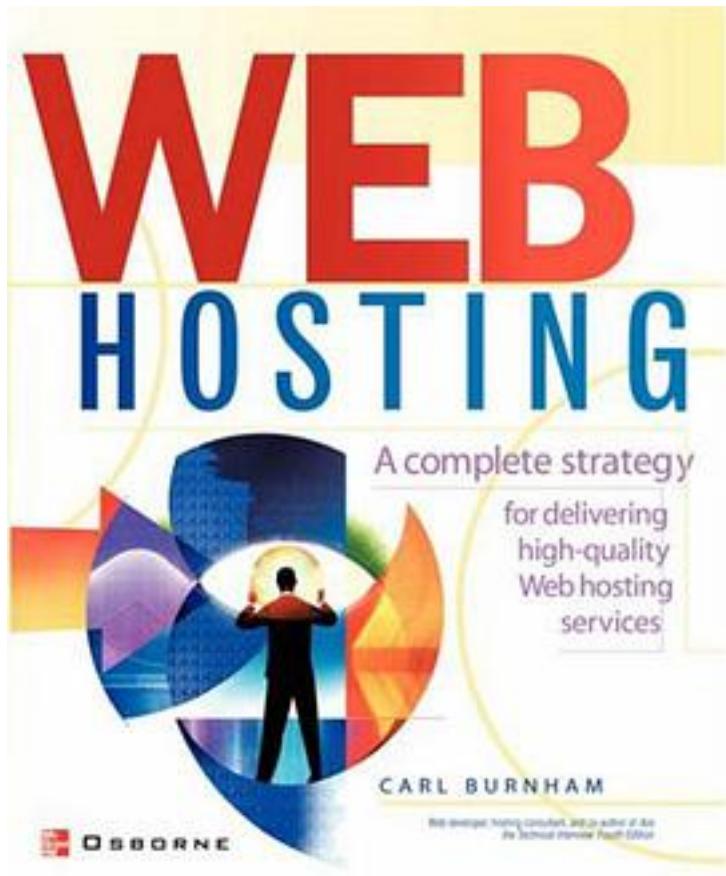


Web Hosting



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出版者:McGraw-Hill Osborne Media

出版时间:2001-10

装帧:

isbn:9780072132793

This text focuses on the key essentials that a Web host and those who work for that Web host must have to gain and keep the competitive edge. It covers key essentials involving people skills, marketing dynamics, and specialization. As well as addressing a range of services from security and support to outsourcing speciality services, the book

covers different types of Web hosts and how to implement the technology needed to offer customers a high quality of service. Blueprints outline the various ways in which Web hosts can structure their technology and services.

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