

Preparing the Marketing Plan



[Preparing the Marketing Plan_ 下载链接1](#)

著者:Parmerlee, David

出版者:NTC/Contemporary Publishing Company

出版时间:2000-11-01

装帧:Paperback

isbn:9780658001345

Developed as part of the American Marketing Association Toolbox series, Preparing the Marketing Plan shows readers how to develop a marketing plan that gets results and improves the bottom line.

作者介绍:

目录:

[Preparing the Marketing Plan_ 下载链接1](#)

标签

评论

[Preparing the Marketing Plan_下载链接1](#)

书评

[Preparing the Marketing Plan_下载链接1](#)